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Hartford Public Library to Open “Pop Up Libraries” at Three Hartford Locations

(HARTFORD, CT: April 26, 2018) In its continuing effort to bring learning and knowledge to as many people as possible, Hartford Public Library (HPL) will install special Pop Up Libraries at three high traffic Hartford locations: Union Station, 1 Union Place; Burgdorf Health Center, 131 Coventry Street; and The Kitchen Café, located inside the Downtown Library at 500 Main Street. The new Pop Up Libraries are scheduled to go operational on Wednesday, May 1, and will be the first of their kind in Connecticut.



Utilizing advanced WiFi technology powered by Axis 360, the new Pop Up Libraries are small network devices which will allow anyone to access HPL’s digital content catalog through a phone or tablet. No library card is needed, no app has to be installed, and no password is required. Books open instantly and can be read on a phone or tablet browser or downloaded to be read offline for as long as the item is checked out.

“We are so excited about our new Pop Up Libraries and the new audiences they will serve,” said HPL CEO Bridget Quinn-Carey. “Hartford Public Library has a long tradition of reaching beyond its walls to bring knowledge and learning to people wherever they are. The new Pop Up Libraries will re-introduce the pleasures of reading to many people who have forgotten how enjoyable and relaxing it can be to just sit back and lose yourself in a book.”

“This is brand new technology in the library market space,” says Michael Bills, Director of Sales and Marketing for Baker & Taylor’s digital products. “Every library wants to engage with more of their community, but libraries don’t have limitless funding. Pop Up Library is a low cost way to achieve greater engagement and create a larger presence in a library’s community.”

ABOUT HARTFORD PUBLIC LIBRARY

Now celebrating its 125th year, Hartford Public Library remains at the forefront of redefining the urban library experience in the 21st Century. With seven locations throughout the city, the library provides education, intellectual enrichment and cultural development for thousands of children, youth and adults every year. Hartford Public Library has also gained local and national recognition for its wide range of new initiatives and partnerships designed to meet the needs of a diverse and dynamic city and region, including immigration services, employment assistance and youth leadership training. Please visit www.hplct.org.