

SPANISH NEWSPAPERS

EL CANILLITA

P.O. Box 845

Bethel, CT 06801

Contact: Eliette Matos, Publisher

Phone: 203-798-2120

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E-mail: correspondencias@elcanillita.com

Articles: editor@elcanillita.com

Send Press Release: One week in advance

Frequency: Weekly (48 weeks out of the year, vacations during holidays)

Circulation: 30,000

Distribution: Greater Hartford Region

Language: Spanish

Readership: Latin American & Spanish speakers

EI IMPARCIAL

753 Maple Avenue

Hartford, CT 06114

Contact: Delizabeth Duran, Editor

Phone: 860-728-1111

E-mail: dduran@elimparcialct.com

Fax: 860-296-3566

Frequency: Weekly / Thursday

Circulation: 6,000

Distribution: New Britain, Hartford

Language: Spanish

Readership: Latin Americans

Press-release deadline: Tuesday evening

EL SOL

1 Bank Street, Suite 304

Stamford, CT 06901

Contact: Alvero Arteaga

Phone: 203-323-8400

Fax: 203-323-8500

E-mail: elsolnew@aol.com or elsolnewsinfo@aol.com

Send Press Release: Mondays

Frequency: Every Thursday

Circulation: 30,000

Distribution: Major cities in CT/ Hartford Spanish speaking areas/Bridgeport, Norwalk, Stamford, Danbury

Language: Spanish

HARTFORD NEWS

99 – A Hanmer Street

Hartford, CT 06114

Contact: Andy Hart/Freddy Ayala

Phone: 860-296-6128

E-mail: Hartfordnews@aol.com

Fax: 860-296-3350

Frequency: Weekly/Every Wednesday
Circulation: 30,000
Distribution: Greater Hartford
Language: English and Spanish
Readership: Community
Press Release Deadline: Monday

HISPANIC PROFESSIONAL NETWORK NEWSLETTER

1 Union Station 3rd Fl
Hartford CT 06103
251-8307

www.hpn-ct.org

Contact: Gil Martinez

Email: gilmartinez@snet.net

Hispanicportal.org is an online newsletter.

Frequency for newsletter: monthly

Distribution: Connecticut and beyond, access to 2600 direct emails

Language: English

IDENTIDAD LATINA

P.O. Box 330295
West Hartford, Ct 06133
Or 196 Park Road
West Hartford CT 06119

Contact: Alejandro Estrada

Phone: 860-231-9891

Fax: 860-953-3591

E-mail: alejandro@identidadlatina.com

Send Press Release: One week in advance

Frequency: Bi-weekly (every 15 days)

Circulation: 15,000

Distribution: Greater Hartford

Language: Spanish

LA VOZ HISPANA DE CONNECTICUT

35 Elm Street
New Haven, CT 06510

Phone: 203-865-2272

Fax: 203-787-4023

Contact: Abelardo King, Editor

Hartford Office:

67 Russ Street
Hartford, CT 06106

Phone: 860-547-1515

Fax: 860-547-1616

Hartford Contact: Lydia Torres

E-mail: info@lavozhispanact.com

Send Press Release: As soon as possible

Frequency: Every Thursday

Circulation: 30,000-35,000

Distribution: Greater New Haven, Hartford, Bridgeport, Waterbury, Meriden, Danbury
New Britain, Stamford, Norwalk

Language: Spanish

Readership: Latin Americans
Press-release date: Friday

LOS ANDES

P.O. Box 9052
New Haven, CT 06532
Contact: Alberto Gutos
Phone: 203-785-8711
Fax: 203-785-0524
E-mail: losandes50@aol.com
Send Press Release: One week in advance
Frequency: Bi-weekly
Circulation: 10,000
Distribution: Greater Hartford Area
Language: Spanish

POST LATINO

356 Franklin Avenue, G1
Hartford, CT 061114
Contact: Samuel Soloman
Phone: (860) 263-7181
Cell: (860) 796-6553
Email: carlosm@postlatino.com
Free Community paper
Frequency: biweekly
Circulation: 5000
Distribution: Greater Hartford, New Haven, Bridgeport
Language: Spanish
Free ads for programs
Larger ads with color they charge but give discount for library

REGISTRO

40 Sargeant Drive
New Haven, CT 06511
Contact: David Flores
Phone: 203-789-5330
Email: dflores@mail.registroct.com
Fax: 203-789-5309
Frequency: Fri and Tues (2X a week)
Distribution: Greater New Haven, Meriden, Wallingford, Ansonia, Bridgeport, Waterbury, Danbury
Language: Spanish
Readership: Community
Press Release Deadline: Wed. and Fri.

SECCION AMARILLA (Spanish Yellow Pages)

15 Lewis Street, Suite 406
Hartford, CT 06103
Contact: Mitch Daniels
Phone: 860-727-9285
E-mail: mdaniels@cobaltpublishing.com
Fax: 860-727-8510
Dispersion of flyers

RADIO

GOIS BROADCASTING (WLAT, 910 AM)

330 Main Street, 1st floor

Hartford, CT 06103

Contact: Robbie Delgado (X112)

Phone: 860-524-0001

Fax: 860-548-1922

E-mail: rdelgado@mymega910.com

Send Press Release: As soon as possible

Frequency: Every day

Margarita Cortavarria: Asi Es Mi Peru, Suns. From 10 -11 am (860) 296-3762

Distribution: Central Connecticut

Language: Spanish

Audience: Latin American

Public Service Announcement (PSA): week lead time

Note: limited public information programming

LA GIGANTE (WRYM, 840 AM)

1056 Williard Avenue

Newington, CT 06111

Contact: Silvina Martinez

Phone: 860-666-5646

Fax: 860-666-5647

E-mail: smartinez@wrym840.com

Website: <http://www.wrymradio.com/>

Send Press Release: As soon as possible

Frequency: Every day

Distribution: Central Connecticut

Language: Spanish

Audience: Latin American

Public Service Announcement (PSA): week lead time

TELEMUNDO

886 Maple Avenue

Hartford, CT 06114

Contact: Moraima Gutierrez

Phone: 860-956-1303

Fax: 860-956-6834

E-mail: bmulero@zgs.com, mgutierrez@zgs.com

Distribution: Hartford, Providence, Boston

Language: Spanish

Audience: Latin American

Frequency: Every day

TELEVISION

UNIVISION

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Hartford, CT 06103

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Phone: 278-1818

Fax: 278-1811

Email: uarrigoitia@entravision.com

Distribution: Greater Hartford

Language: Spanish

Audience: Latin American

Frequency: every day