

FISCAL YEAR 2021-22
THIRD QUARTER
(JAN-MAR 2022)

President and CEO Report

June 2022

	PAGE NO.
Overview	2
Finance	3
Public Services	6
Public Programming	9
The American Place	15
Hartford History Center	20
Communications	26
Development	30
Human Resources	32
Capital Projects Update	33
Statistics	34





JANUARY-MARCH 2022

at a glance



38,119
ITEMS CHECKED OUT



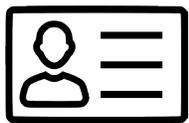
65,836
SYSTEMWIDE VISITS



10,927
TOTAL PROGRAM
ATTENDEES



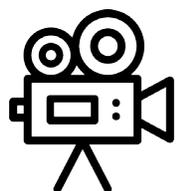
8,996
REFERENCE QUESTIONS
ANSWERED



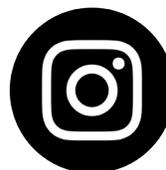
138
CITIZENSHIP INTAKES



9,297
COMPUTER SESSIONS



7,863
VIRTUAL PROGRAM
VIEWS



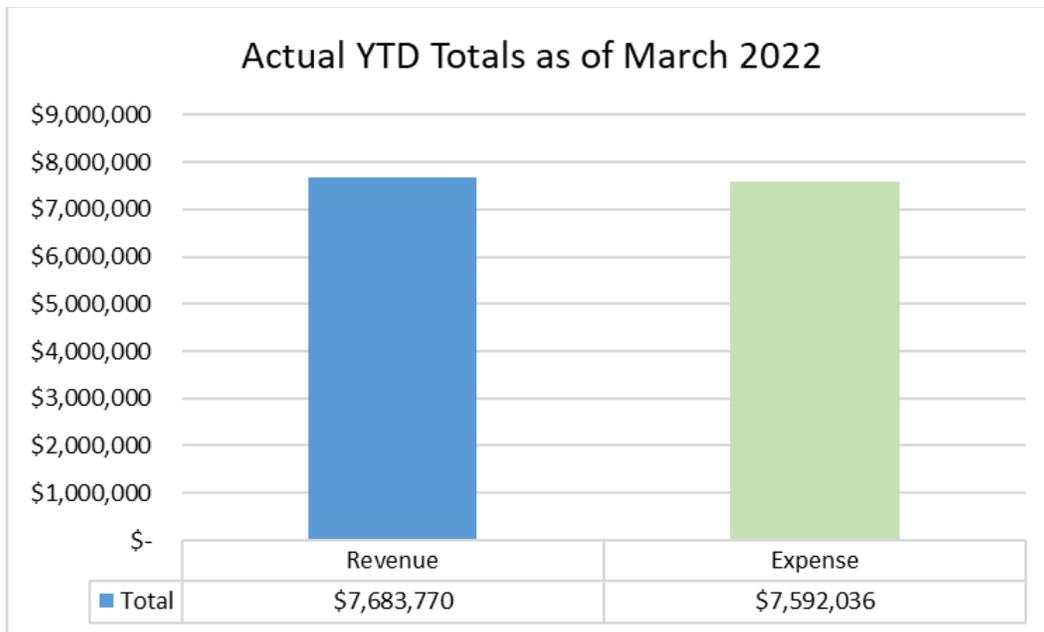
17,600
SOCIAL MEDIA
FOLLOWERS

FISCAL YEAR 2022—OPERATING BUDGET SUMMARY

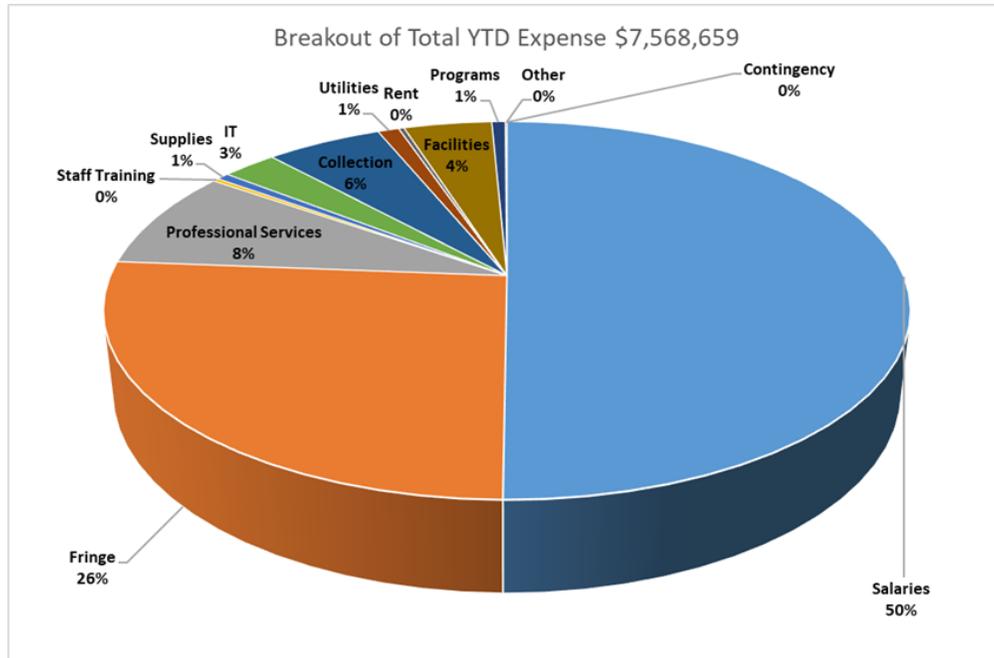
As of March 31, 2022—75% through Fiscal Year

For the period ending 3/31/22, the Hartford Public Library has expended an estimated total of \$7,568,659 which represents 71.4% of the revised operating budget of \$10,627,200. HPL has also collected an estimated \$7,683,770 in operating funds, or 72.3% of the Fiscal Year 2022 budget.

	FY22 Budget	FY22 Actual	Variance	% Variance
Revenue	\$ 10,627,200	\$ 7,683,770	\$ 2,943,430	72.3%
Expense	\$ 10,627,200	\$ 7,592,036	\$ 3,035,164	71.4%
Variance	\$ -	\$ 91,734.00	\$ (91,734.00)	



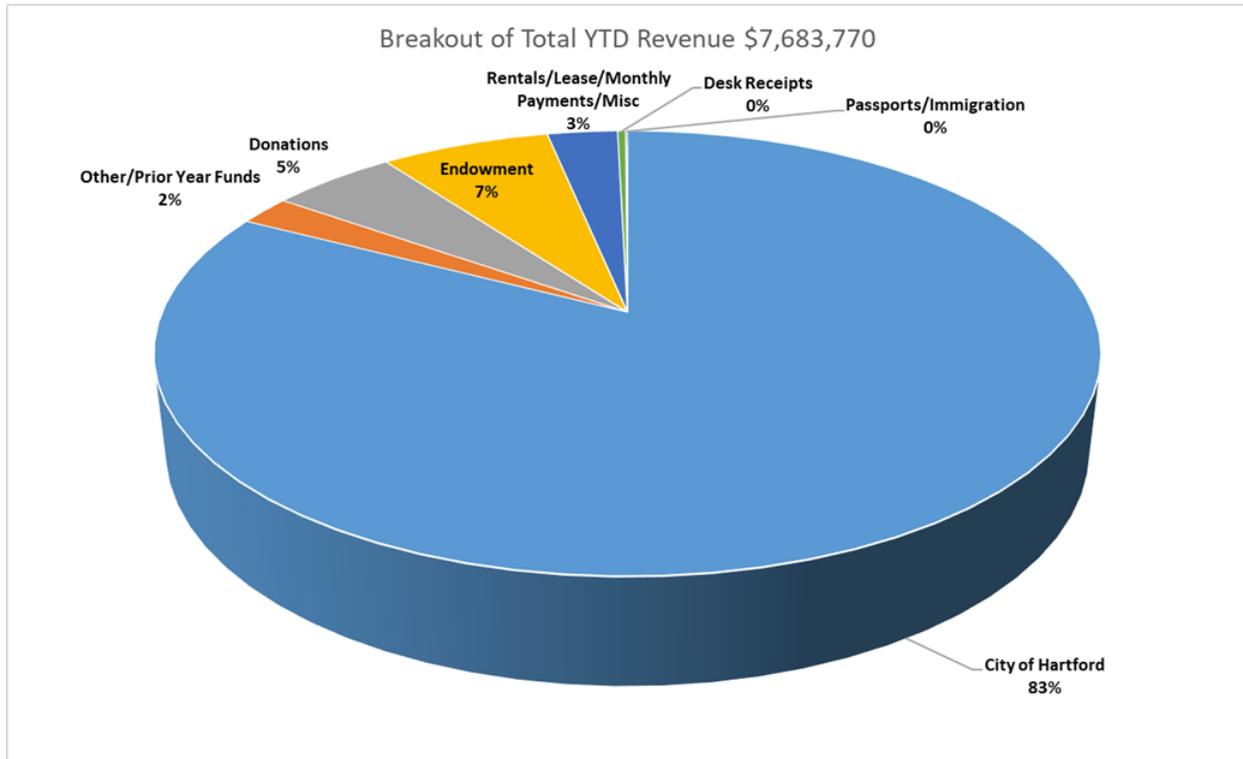
TOTAL EXPENSE



Expense	FY22 Budget	FY22 YTD Actual	Variance	% Spent as of 3-31-2022
Salaries	\$5,665,100	\$3,794,441	\$1,870,659	67.0%
Fringe	\$2,571,832	\$1,999,759	\$572,073	77.8%
Professional Services	\$707,231	\$643,223	\$64,008	90.9%
Staff Training	\$86,775	\$20,942	\$65,833	24.1%
Supplies	\$124,400	\$45,247	\$79,153	36.4%
IT	\$251,400	\$198,224	\$53,176	78.8%
Collection	\$536,282	\$420,107	\$116,175	78.3%
Utilities	\$88,050	\$76,474	\$11,576	86.9%
Rent	\$40,380	\$20,000	\$20,380	49.5%
Facilities	\$398,050	\$318,625	\$79,425	80.0%
Programs	\$157,700	\$48,743	\$108,957	30.9%
Other	\$0	\$6,242	-\$6,242	100.0%
Contingency	\$0	\$0	\$0	0.0%
Total	\$10,627,200	\$7,592,027	\$3,035,173	71.4%

Note: The pie chart represents the total expenses as of 3/31/22 and the relationship the sub-accounts factor into the total expense. The table represents the 3/31/22 year to date actual expenses, the remaining that is available to be spent, and the percentage of expenses that has been spent as of 3/31/22.

TOTAL REVENUE



Revenue	FY22 Budget	FY22 YTD Actual	Variance	% Received as of 3-31-22
City of Hartford	\$8,460,590	\$6,345,442	\$2,115,148	75.0%
Other/Prior Year Funds	\$313,000	\$165,127	\$147,873	52.8%
Donations	\$600,000	\$392,213	\$207,787	65.4%
Endowment	\$753,818	\$529,818	\$224,000	70.3%
Rentals/Lease/Monthly Payments/Misc	\$433,292	\$220,190	\$213,102	50.8%
Desk Receipts	\$29,000	\$25,494	\$3,506	87.9%
Passports/Immigration	\$37,500	\$5,485	\$32,015	14.6%
Total	\$10,627,200	\$7,683,770	\$2,943,430	72.3%

Note: The pie chart represents the total revenue received as of 3/31/22 and the relationship the sub-accounts factor into the total revenue received. The table represents the 3/31/22 year to date actual revenue received, the remaining that needs to be collected, and the percentage of revenue that has been collected as of 3/31/22.

ACCESS TO INFORMATION AND SERVICES THAT CONTRIBUTE TO WELL-BEING

» This quarter HPL saw:

- 65,836 visits
- 125 Municipal IDs created
- 38,119 items checked out
- 9,297 computer sessions and 10,513 wifi sessions
- 8,996 reference questions answered

» In continuing efforts to restore services, the Downtown Library opened on Sundays beginning in January, and the branches added a day, each open three days a week as of February.

» The Albany Library installed a permanent 211 phone and created a special seating area for customers to utilize anytime the branch is open.

» On January 13th, the Library participated in curbside distribution of Covid-19 test kits. Several thousand kits were distributed at Albany, Camp Field and Downtown. Residents expressed appreciation for accessing the kits, especially during the Covid-19 uptick in January.

» During February and March, Griffin Health provided 123 Covid-19 vaccinations. In February, vaccination clinics were held on Thursdays alternating between Albany and Camp Field, and weekly on Saturdays at the Downtown Library. The clinics are scheduled to continue at least through the end of May.

» In February, the Dwight Library held its annual “Warm Hands” event, a community focused program that provides warm gloves, socks, mask, and coats. This event served over 80 people. During the months of February and March, Albany staff distributed 50 coats to adults that were provided by CRT in partnership with the Ocean State Job Lot Foundation. Community members expressed appreciation for these brand new, warm coats.

» The Commission on Human Rights (CHRO) for the City of Hartford visited the Park Street Library. Ana Maria Mitchell, Human Rights Trainee, gave an overview on all services provided by CHRO in hopes that the community becomes more aware of the free services offered.

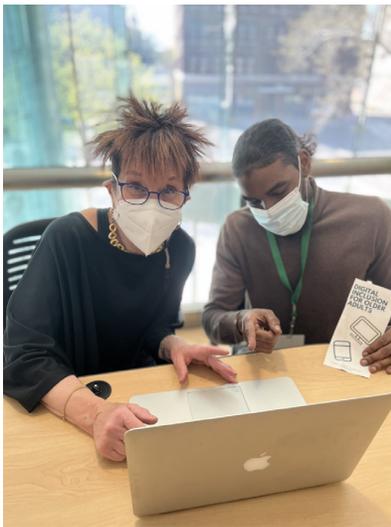


PUBLIC SERVICES

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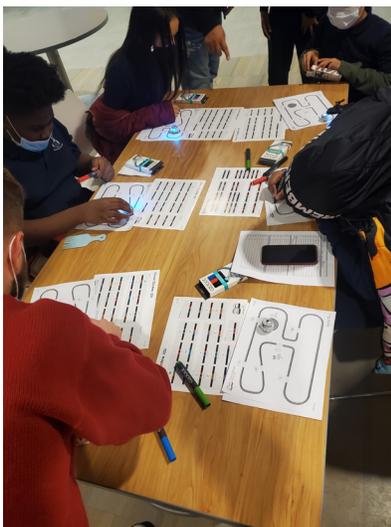


» Youth and Family Services Department turned one of the study rooms on the second floor into a Family Resource room. The impetus behind the idea was to create a place for children, teens, and families who may need a private space to meet such as DCF families on supervised visits and also for parents who may need access to a computer or other appointments while their young children are with them.



» VITA tax services, provided by The Village, returned in a limited capacity to the Downtown Library. Despite only seeing clients two days a week, volunteers managed to file 704 tax returns, the fourth most out of all 12 VITA sites this year.

SUPPORTIVE COMMUNITY FOR CHILD AND ADULT LEARNING



» Thanks to a \$100,000 grant from the CT State Library, HPL launched the Digital Inclusion for Older Adults Program. This program aims to improve the digital literacy of Hartford residents 55 and older. The Library provides training, helps people get affordable home internet, and provides devices to those who need it. Since the program started in January, HPL has worked with over 50 residents. Here is a comment one of the Digital Navigators, Elijah, received from a customer: You TRULY helped me.

- “You showed me how to create a ZOOM account, and you made it fun. You also helped me with filling out the fillable form to make sure I knew what I was doing if I would need to get into it myself. It was great that you noticed that my mouse was in the disabled mode therefore making it easier to work on my laptop. You taught me some different computer terminologies such as ‘web browsers’ and the difference between Internet Explorer and Microsoft Edge, which I had been confused about since I purchased my computer last year. You gave me GREAT CONFIDENCE, thereby allowing me not to be afraid to play with some of the websites and apps on my computer.”

» The Youth & Family Services Department hosted two virtual Social Justice sessions titled *Social Justice: My Family Rocks* with CREC schools in January. First graders listened to

PUBLIC SERVICES

(continued)

Shelley Rotner's book *Families* and shared ways that their families are alike and different. In the second program, participants created a Quilt of Belonging. A total of 168 first graders and their teachers were in attendance.

- » This quarter youth librarians were able to resume more in-person programming off-site at various daycares, preschools, and schools across the city. In total, there were 44 programs for 886 participants. New Youth Services Librarian Trainee at Barbour partnered with the LOW to provide programming for Milner school's aftercare program. They engaged with about 60 kids, doing a mix of art, STEM, and reading/writing. They are also there to help support the students with books on body positivity, grief, and mindfulness, as well as any other books they request.

TEEN SERVICES

- » Thanks to a partnership with Foodshare, YOUmedia is able to provide small food pantry with snacks for teens across the system and food items they can take home.
- » YOUmedia mentor Michael Martin ran programs on flying drones in YOUmedia and at Albany. YOUmedia Manager Marc brought his game design and stop motion animation programming to two schools and began working with teens at Albany on Virtual Reality. He introduced them to character creation and game design and is currently working with them to create the concept and characters of their own unique video game.
- » Mentor Eli ran numerous in-person audio production workshops for studio sessions, where students come to record their own tracks and learn studio etiquette, as well as how to record vocals. Some stand out teens include Nate Myles and artist BMC Blazed, whom Eli helped to complete their independent singles to be released on their social media platforms.
- » The Boundless Enrichment program enjoyed the first K-pop event in YOUmedia. Everybody who was present had a good time creating their K-pop photocards, making bracelets, learning K-Pop dance moves, watching the Korean film *Train to Busan*, and trying out the Asian snacks.



PUBLIC PROGRAMMING

The Public Programming Department offered a total of 46 in-person programs with a total attendance of 854 attendees, 21 live virtual programs with 627 attendees and 6,992 views, and 1 recorded program with 260 views.

BABY GRAND JAZZ 2022

- » The 19th season of Baby Grand Jazz eased back to an in-person crowd after 1.5 years of virtual performances. The season started with an audience capacity of 25 attendees and increased to 100 attendees by April. Every performance was live streamed to HPL's Facebook page and YouTube channel.
- » Matt Chasen, board member of Hartford Jazz Society, served as an excellent host of the series and was able to share his extensive knowledge of each featured musician with the audience. The series featured Hartford favorites, pianist Emery Austin Smith, as well as welcomed new bands from across the Northeast such as the soul/R&B/jazz group "Sounds of A&R" from New York City.
- » Some of the many positive comments in the livestream chats and in person:
 - "Loved it! Excellent performances! HPL is the best!"
 - "I'm always feeling blue when this great Sunday series ends. Nothing like the Baby Grand Jazz at a Place Like No Other, HPL!!!! Well done!! Thank you all!!!!"
 - "Love the jazz & appreciated the diversity of the groups"
 - "The music and performers were each outstanding in their own way. I liked the smaller crowd and the intimacy of the room."

ARTLINK

- » Through the second iteration of the program series ArtLINK, Hartford Public Library was able to continue to offer mental and social health support to customers of all ages during a vulnerable time in the community. HPL worked in conjunction with Hartford Behavioral Health, a local non-profit with a dedicated trauma informed clinical team who employ evidence based therapeutic treatment modalities to cultivate healing, happiness and goal attainment. A Hart-



PUBLIC PROGRAMMING

(continued)



ford Behavioral Health art therapist was paired with local artist instructors to offer multiple series of workshops around making pottery, podcasting, and visual arts.

» Danessa Pedroso, Hartford ceramic artist of Warm Jungle Studios, led the pottery workshop series to an enthusiastic group of participants. The group produced several dozen glazed and fired ceramic pieces that they got to take home. The podcasting workshop series was led by the hosts of “How’d I Get Here,” a Hartford based podcast. Podcast participants worked with their own podcasting kit (microphone, recording device, and headphones), which have been barcoded so that they can take them home to continue their own podcasts. Each workshop series offered 6 weeks of weekly sessions. The participants in both the pottery and podcasting workshops were enthusiastic about participating in future workshops. HPL is awaiting news about funding for a third round of ArtLINK this coming fall.



» New to this iteration of ArtLINK was the addition of “Just Art” open studio sessions. Just Art is a drop-in open art studio in the Cafe every Sunday for 8 weeks. Art mentors Lindaluz Carrillo and Deka Henry were at each session to help people use the materials and guide their artmaking. Lindaluz and Deka also hosted their own art workshops on mosaic making and processing hard times through art. The art therapist also dropped in to guide the art making processes. These sessions were meant for adults, but many parents came with their children and made art together.



» All of the artwork created in ArtLINK has been documented and was on display in digitally projected art exhibits at Albany and Park Libraries, coordinated by HPL’s Program, Production & Engagement Coordinator, Nygel White.

MERCADO POPULAR

» HPL partnered with Mercado Popular, a market series that supports local farmers and entrepreneurs and creates an avenue for access to fresher and more healthy foods for Hartford neighborhoods.

» Mercado Popular hosted monthly winter markets on Saturdays in the Cafe, and featured local vendors who sold vegetables, hot sauce, honey, mushrooms, herbal teas, skin care, clothing, among other goods.



PUBLIC PROGRAMMING

(continued)

BLACK HISTORY MONTH

- » To celebrate Black History Month, the Programming Department worked on the production of a poetry video featuring Tanzanian-American local poet & creative writer, Kai. Titled “A Touch of African Grace,” the three poems were shared on HPL’s Instagram, Facebook and Youtube accounts.



ADDITIONAL PROGRAMS

- » The book club Hartford Reads in Color led by Hartford’s L.I.T. continued to meet on a monthly basis. Their book selections were Black Girls Must Die Exhausted by Jayne Allen, You Don’t Know Us Negroes And Other Essays by Zora Neale Hurston, Blind Man with a Pistol by Chester Himes.
- » Arrow, a local musician and healer who usually plays live music on main street, continued to offer weekly live meditation music on the main floor every Friday.
- » HPL Programming Assistant Enale Zua created “The Rose Petal Project,” a passive arts program on the main floor that encouraged people to express their feelings through prose or poetry on a paper rose petal that would be made into a rose and take selfies under a rose arch. The project engaged people coming to the library to share their feelings and words of encouragement, especially after a long isolation period caused by the pandemic.
- » HPL staff member Martha-Rea Nelson created and hosted the Spring Equinox Yoga on the ArtWalk in honor of the 2022 Women’s History Month with the theme “Providing Healing, Promoting Hope.”
- » After a long hiatus, the Hartford City Steppers are back teaching Chicago Style Steppin’ at the library. This is a partnered dance class that welcomes individuals, couples, or a group and is taught by experienced instructor Jannett Jennings.
- » Residents were invited to join free, virtual workshops to learn about the City of Hartford’s I Heart my Home program, which is a customized, no-cost energy coaching service that helps residents navigate a variety of resources related to home improvements for health, comfort, and energy savings. Participants were expected to leave the workshop



PUBLIC PROGRAMMING

(continued)

with a better understanding of I Heart My Home as well as various city and state programs such as weatherization services, utility bill support, fuel assistance, and more.

LIBRARY ON WHEELS / OUTREACH

- » The Library on Wheels was open an average of 34 hours per week, made 117 outreach site visits, provided services to 849 individuals, and worked with 76 community partners.
- » During this time, there were some organizational shifts that allowed the LOW team to focus more on outreach to adult and intergenerational audiences and shifted some youth outreach responsibilities to the Youth Services Department. The LOW team built up capacity to start circulating more of the LOW collection at our partner sites, which had been on hold at the request of our partners. The LOW team has been circulating more books especially at our senior center sites- South End Senior Center, North End Senior Center and Immanuel House.
- » In collaboration with HPL's Youth Services Outreach Librarian, the LOW continued book circulation delivery routes to Early Childhood Centers throughout Hartford for a total circulation of 1,519 books during this quarter.
- » The LOW continued regular visits to Foodshare Mobile stops, where the team distributed free books and HPL resources.



PROGRAM PRODUCTION & ENGAGEMENT (PP&E)

- » Program Production & Engagement supported the Public Programming Department, as well as the Park Street Library and Barbour Street/Swift branch through media production, in the forms of photography, videography, and streaming.



PRODUCTION

BABY GRAND JAZZ SERIES

Program Production & Engagement Coordinator collaborated with the Manager of Programs & Events on the conceptualization and execution of the staging, audio-visual, and streaming needs for the production of this year's Baby Grand Jazz series.

PUBLIC PROGRAMMING

(continued)

- » PP&E oversaw streaming operations, as well as video production for 7 of the concerts. Attracting 503 participants during this quarter. PP&E used footage to post on HPL's YouTube page and for other marketing purposes.
- » PP&E was also responsible for developing a partnership with HPATV that resulted in the broadcasting of the Baby Grand Jazz series on a Hartford Public Access television channel.
- » PP&E also produced two short-form film productions and facilitated a drop-in program to expand various aspects of HPL's digital literacy initiatives.



STORYTIME AT PARK STREET LIBRARY

This quarter, the Program Production & Engagement Coordinator filmed a story time program at Park Street Library. The reading of the day included Diane Young-Rodney's Russell, and a classroom of students from a neighborhood school stopped by to hear the story.

- » The recording has been edited and turned into an episode-like production that has begun to serve as an example and blueprint for projects to come.

HPL'S THE BEAT—COMMERCIAL 1

- » PP&E Coordinator expanded the filmmaking contributions with the production of the first promotional video for HPL's new music streaming platform: The Beat. The promo video featured a Hartford-based musician, by the name of Antwan "Ghazi Omair" Matthews who will be one of the featured artists at the launch of the new site.



PARTNERSHIPS

THE BUSHNELL

- » PP&E was instrumental in the development of a strategic partnerships with The Bushnell focusing on expanding services for customers & residents of Hartford for the purpose of developing a network of support around HPL's The Beat and the artists that it looks to serve and promote. This new and long-awaited partnership with The Bushnell introduces the opportunity for paid performance opportunities for the Hartford-based artists whose albums are added to the collection on The Beat, in addition to other perks offered to support the learning and careers of creatives.

PUBLIC PROGRAMMING

(continued)



PROGRAM SUPPORT

COMMUNITY WELCOME AT SWIFT FACTORY

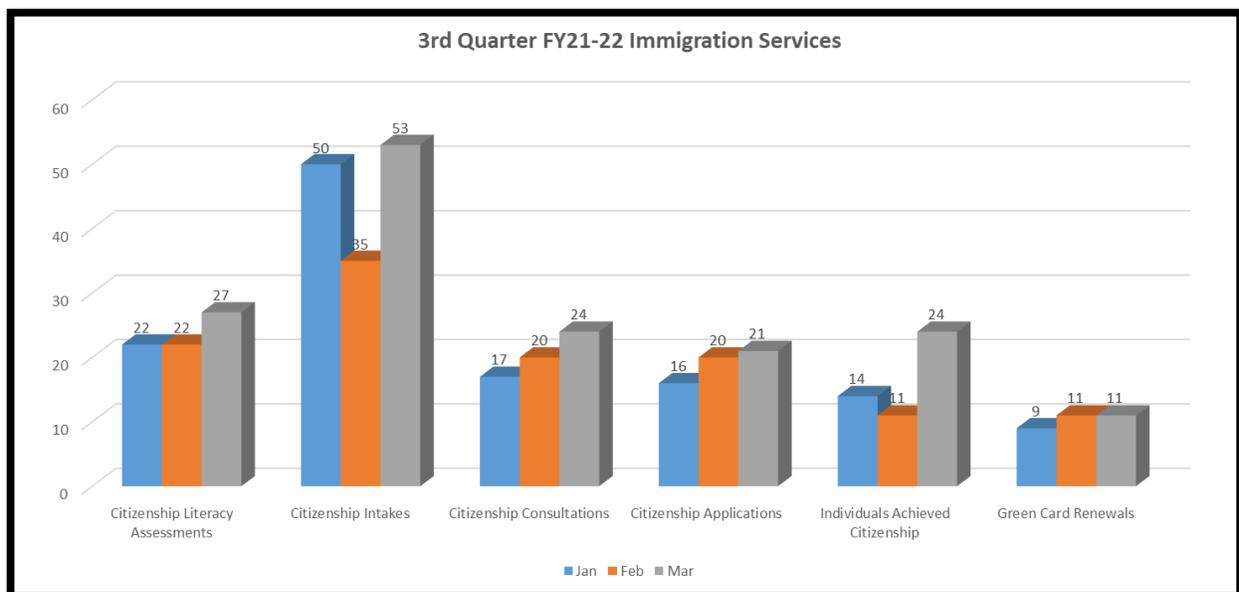
- » PP&E provided photography and videography support to document Hartford Public Library's hosted event at the Swift Factory on March 8.
- » HPL staff contributed to the presentation and display of a few offerings and program areas.

During the third quarter of FY21-22, TAP continued offering most services onsite. Math, citizenship, and ESL tutoring as well as Servsafe and GED coaching sessions are offered both remote, via Zoom, and onsite.

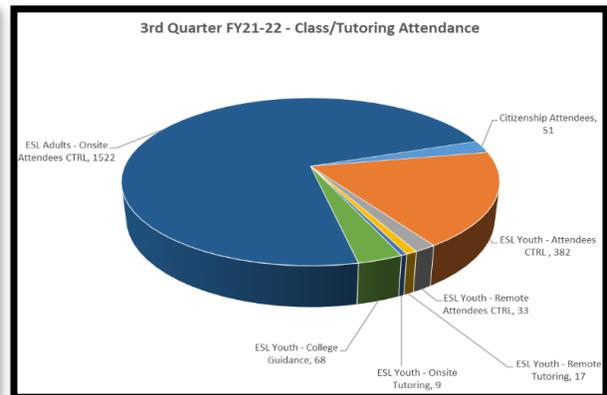
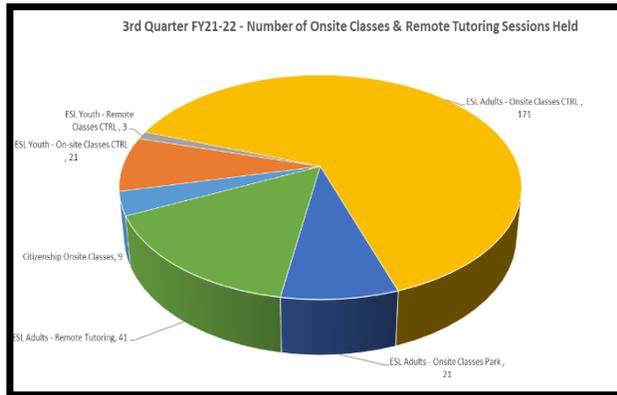
CITIZENSHIP & IMMIGRATION SERVICES

During this quarter, TAP achieved the following:

- » 71 literacy assessments completed
- » 138 citizenship intakes completed
- » 61 citizenship consultations conducted
- » 57 citizenship applications prepared and submitted
- » 31 green card renewals prepared and submitted
- » 49 Clients achieved U.S. Citizenship
- » Responded to 216 immigration-related inquiries



THE AMERICAN PLACE (continued)



ESL & CITIZENSHIP EDUCATION

» 171 Adult ESL classes were held Downtown on weekdays, weeknights, and on Saturdays; and 21 ESL classes were held at the Park Library in partnership with Hartford Adult Education. Additionally, 9 citizenship classes were held on Saturdays. Most ESL classes continued from the Fall, with a new cycle beginning in March.

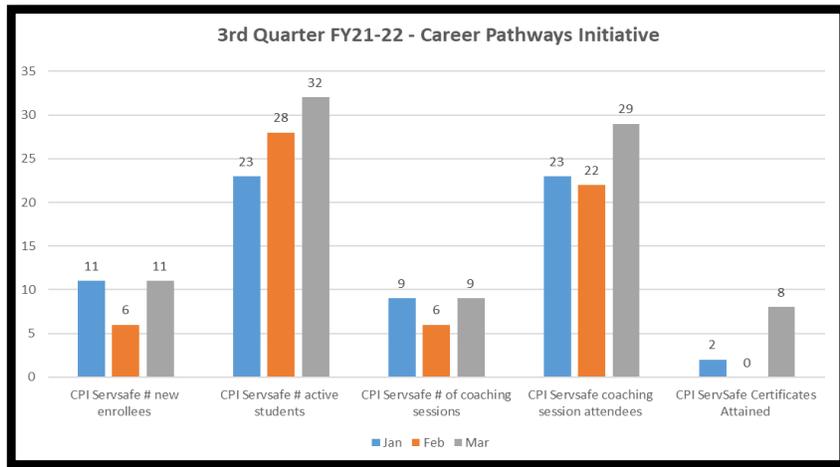
» Additionally, 24 ESL Youth classes were held supporting migrant and immigrant high school youth from Bulkeley High School enrolled in our English Learner Success program. Students also received additional tutoring support both onsite and remotely, as well as college guidance and financial aid application assistance. The high school English Learner Success students also participated in several enrichment activities during this quarter, including:

- Receiving free tickets to the UCONN Women's Basketball game vs. the University of Tennessee at Hartford's XL Center
- A workshop on Chinese Dance and calligraphy by Asian Performing Arts
- A movement workshop by the Justice Dance Performance Project on the theme of universal connectedness
- Field trip to the Wadsworth Atheneum for a gallery tour and studio arts project



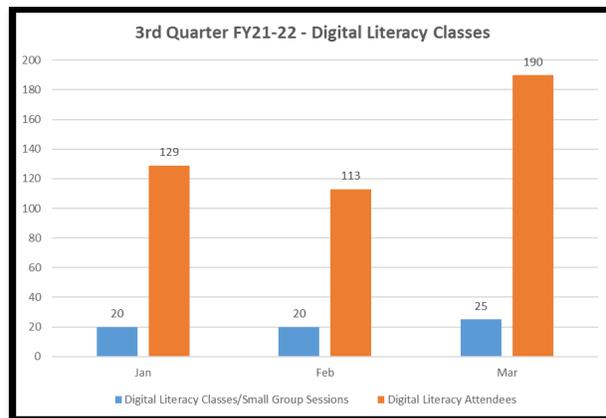
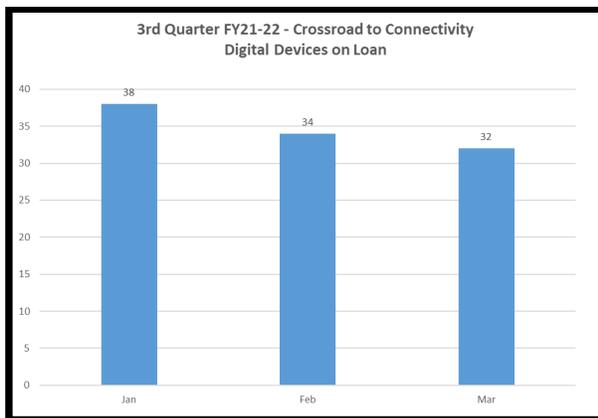
CAREER PATHWAYS INITIATIVE: SERVSAFE COURSES

» TAP is currently offering three strands of Servsafe courses, Servsafe Food Handler, Servsafe Food Manager, and Servsafe Alcohol Server. The pandemic continues to pose barriers to enrollment and to participant program completion. As such, we continue to administer the programs in a hybrid environment – instructional sessions may be offered both on-ground and on-line based on student preference, childcare needs and work schedules. Students also receive, 1:1/ small group coaching, wraparound services, digital literacy, and employment counseling. The quarter ended with 32 active students and 10 students completing a course, earning Servsafe certificates. Many students select to continue onto the next ServSafe course they are eligible for, increasing their opportunities for upward mobility and growth.



CROSSROADS TO CONNECTIVITY PROGRAM

» The Crossroads to Connectivity programs continues to support adults in their journey to education and training attainment. During this quarter, 38 digital devices and hot-spots were loaned through Crossroads to Connectivity. Additionally, digital literacy classes and small group tutoring was offered to students enrolled in TAP ESL classes. Sixty-five sessions were held with cumulative attendance of 432 students.



GED PREPARATION SERVICES

» GED Preparation Services were offered both onsite and remotely during the last quarter. Of note, one student earned her GED and others passed two GED subject exams.

CISCO NETWORKING ACADEMY FOR YOUTH

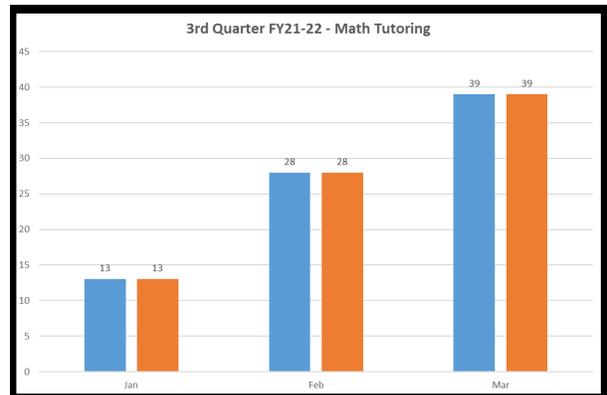
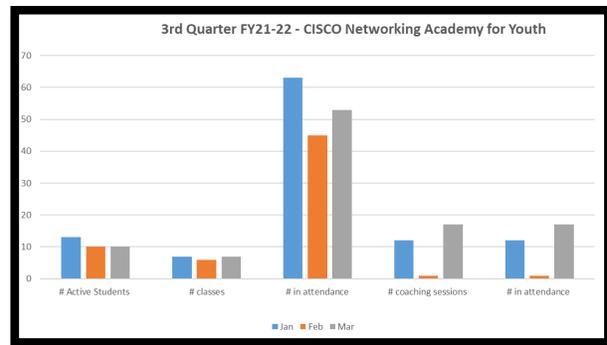
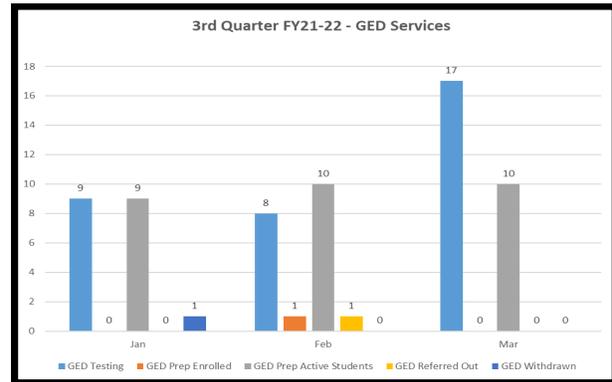
» The CISCO Networking Academy for Youth is a program designed for out of school immigrant or migrant youth ages 18-24 and is being offered in partnership with CCC and CWP. The program offers computer networking certificate training, nine college credits, and an internship opportunity at program completion. Over 50% of the youth enrolled (11 students) completed 2 college courses (6 college credits) and received a new laptop as an earned incentive. They are now preparing to be placed in paid internships at MHIS and the library.

GED AND CASAS TESTING

» Pearson Vue GED Testing services were offered on Mondays (11 a.m.-5:30 p.m.) and Saturdays (11 a.m. – 2 p.m.). The Library is the only location in the region offering testing on Saturdays. During this quarter, 34 GED tests were administered on Mondays and Saturdays. We currently have 4 certified GED Test Administrators on staff. In addition to GED Testing, TAP staff proctored 142 CASAS reading and math assessments for students enrolling in ESL, GED Prep, ServSafe, and the CWP CCNA Program for Youth. Currently, 9 staff members are certified CASAS proctors.

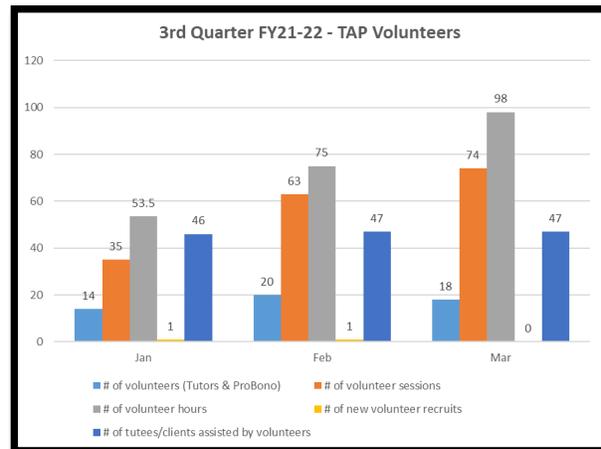
MATH TUTORING

» Math tutoring was offered in small groups to youth and adults, onsite and remotely. A total of 80 small group sessions were held supporting 80 students.



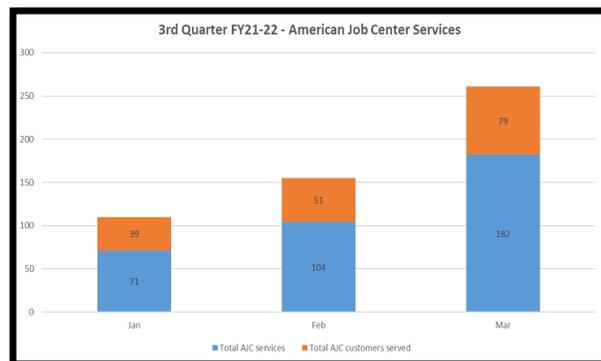
VOLUNTEER SUPPORT

» TAP has received continuous support from volunteers. During this quarter, 20 volunteers contributed 226.5 hours of volunteer support, including 6 pro-bono attorneys. Volunteer citizenship coaches provided 46.5 hours of small group/individual tutoring in 41 sessions supporting 5 students. The 6 pro-bono attorneys provided 46 hours over 30 sessions supporting TAP clients with mock interviews or application review.



THE AMERICAN JOB CENTER

» The American Job Center has resumed full onsite services. AJC staff provided 357 services to 169 customers during this quarter. Some of the services provided include registration in CT Hires, resume building, and evaluation for WOIA eligible programs.



OTHER PARTNERSHIPS

» In March, TAP began collaborating with Amazon in order to hold monthly information sessions at the Downtown Library regarding available entry level positions at their existing Manchester and Windsor facilities. Our Business and Career Development Specialist has assisted several program participants in applying for these positions and at least one has been hired.

HIGHLIGHTS

THE ART OF PERSEVERANCE

» The 3rd Q highlight was, by far, the unveiling of Marilyn Parkinson Thrall's sculpture, "The Art of Perseverance". The unveiling ceremony of this sculpture that is dedicated to the women of Hartford who fought for equal suffrage and who registered to vote in October 1920, was a joyous occasion! It was wonderful to welcome friends and colleagues back into the HHC for a social and celebratory event. It was the first time people had gathered in the HHC since early 2020. The unveiling ceremony also allowed HHC staff to physically display a portion of the previously online only exhibit, "October 1920". The exhibit and the sculpture highlight Hartford women's voter registration cards. The voter registration cards are a real HHC collection treasure! The sculpture and the exhibit were well received on the evening of the unveiling and continue to draw people to the Hartford History Center.



INCREASED ENGAGEMENT WITH THE ARTS AND HUMANITIES THROUGH ACCESS AND EXPOSURE

- » This quarter we mounted two well attended ArtWalk exhibitions that impacted different audiences. From January 7 through February 20, we hosted Hartford raised, Brooklyn based artist, Michelle Thomas' exhibition, The Adornment Series: Images of Empowerment featuring mixed media works representing imagined ancestors of the African diaspora. Alongside the exhibition, we hosted a mask making workshop on February 12, our exhibition closing on February 18, and multiple children's and teen group visits and reflective workshops, including with a group of 5th graders from the Grace Academy School for Girls on February 17. Over 800 visitors came to see this exhibition.
- » On March 11, we opened our next ArtWalk with CT-based artists James Finnegan and Michelle Cotugno's exhibition, "Words on Clay, Words on Paper" featuring over 70 fine printed poetry broadsides and a collection of clay works with hand printed poetry. On March 26, we hosted an artist talk and letter press printers panel, featuring a selection of CT-based printers and poets who discussed their processes and stories of project development. Over 400 visitors came to see the exhibition within the month of March.

HARTFORD HISTORY CENTER

(continued)



» Alongside our ArtWalk exhibitions for the quarter, we featured Hartford-raised, Manchester-based artist Sonyetta Strickland in our glass cases outside of the Hartford History Center and Hartford-raised artist Lindaluz Carrillo on the 3rd floor administrative wall. Strickland's work in clay sculpture and mask making, printmaking, and paintings spanned three decades of work and shared celebratory images of sisterhood, womanhood, brotherhood, and families of the African diaspora. On March 19, we hosted a meet the artist event for her, where members of her family also connected with maps and city directories in the Hartford History Center, tracing their connections to Hartford to the 1950s. Carrillo's 40" x 60" colorful and bold prints brought life back to our 3rd floor hall and was the first exhibit installed in this space since the start of the pandemic. The images were part of the "Embrace" series, which she created in the early phase of the pandemic to have audiences reflect on their experiences of isolation and their desires to feel connected to loved ones lost and loved ones still alive through this moment.



» On February 3, the Hartford History Center represented our Hartford Hip Hop Collection in a presentation with Trinity College Prof. Seth Markle at the virtual Global Conference on Hip Hop Education with over 60 educators, archivists, and artists tuning in from around the world. On March 16, we did a similar presentation with an in-person Trinity College American Studies graduate class called Curating Community Conversations in Public Humanities.

» For Black History Month, a selection of Black changemakers from the Draw a Hartford History Maker exhibition were on display at Camp Field and Park libraries. Biographies of those pictured were translated into Spanish for the displays.

HARTFORD HISTORY CENTER

(continued)

» On March 10, the HHC partnered with the Ancient Burying Ground Association to present a virtual program called “Re-searching Hartford’s Early Black and Native Communities” with Dr. Kathy Hermes. Over 70 people attended this presentation from across the state of Connecticut.

» On March 22, we kicked off our spring virtual partner “Encounters” series focusing on the Declaration of Independence. The three-part dialogue series around “American Identity and Connecticut’s Civic Reconstruction” was funded by Connecticut Humanities through the “A More Perfect Union” granting program of the National Endowment for the Humanities. Its aim is to foster meaningful and informed discussion around the values that form the basis of our nation and to encourage everyone to learn more about our shared history and participate in our democracy. The initial program attracted about 35 participants.



» On March 30, the Hartford History Center was invited to discuss our Hartford Changemakers summer program for a virtual program series called “We Make History: Culturally Relevant and Intergenerational History Education,” which was put together by Wesleyan University’s Jewett Center for Community Partnerships. We discussed our Hartford Changemakers online reference resource and our mural project celebrating the history of Black firefighters in the city of Hartford with special guests, HPL Board member Steve Harris and artist facilitator, Lindaluz Carrillo. We were honored to be in conversation with New Haven teacher Nataliya Braginsky and two of her former high school students who discussed their New Haven history mapping and virtual tour project, which also focused on Black historical assets.

STRONGER RELATIONSHIPS AMONG COMMUNITY ORGANIZATIONS

» Hartford Public Library was contacted by the Connecticut Historical Society to be a partner in their multi-city NEH-funded Community History Project to make more diverse their preservation of resident experiences during the COVID-19 pandemic. HPL participated in partner meetings January and March and will be supporting CHS in sharing the opportunity for interested community members to participate in this oral history program through our branch system.

- » The HHC has partnered with UCONN's Pandemic Journaling Project to plan a major exhibition downtown for the fall. Every month this quarter, the teams have met to discuss curation, mounting, and programming development to involve public services, programming, and the children's department to share personal stories, images, alongside selections of the Hartford History Center's own Hartford 2020 documentary photography collection on the COVID-19 pandemic.

DEEPER UNDERSTANDING OF SELF AND CONNECTION TO COMMUNITY BY LEARNING HARTFORD HISTORY

- » During the 3rd Quarter, HHC assisted 88 researchers and welcomed over 104 visitors. Additionally, HHC answered a significant number of reference questions by phone and email. Since the beginning of the pandemic, HHC has become adept at assisting researchers remotely, granting virtual access to HPL's special collections.
- » The HHC exhibited collection materials to honor Martin Luther King Day and Black History Month featuring photographs from the Hartford Times Photograph Collection as well as books written by Black Hartford authors and poets. Also exhibited were selections of winter scene photographs and postcards.
- » In February 2024, Hartford Public Library will mark the 250th anniversary of the founding of the Hartford Library Company. This private subscription library would eventually become the Hartford Public Library. The Hartford History Center has formed a committee (HPL's 250th) to begin planning how best to mark this important milestone in the history of the library. Twelve Board and staff members, representing almost all departments, replied to the initial call to join the Committee. The Committee will convene at the beginning of the 4th Quarter.
- » As part of a Hartford Public Library cross-departmental effort, the Hartford History Center prepared a list of online resources for the Capitol Region Education Council's January Racial Justice Week for teachers of 6-12 graders.

PRESERVING HARTFORD'S HISTORY FOR FUTURE GENERATIONS

- » During the 3rd quarter, the History Center gave permission for one of the Hartford Times photos to be used in an exhibit in Austria.
- » Renewed interest in the Hiram Percy Maxim film collection coincided with a grant opportunity, and we have applied for funding to restore and digitize Hiram Percy Maxim's films. A long time Hartford resident and inventor, Maxim's accomplishments include designing an electric carriage for Pope, creating the Maxim silencer, founding the American Radio Relay League, and being a key player in the formation of Brainard Airport.



DIGITAL ACCESS AND THE DLL@HPL

CONNECTICUT DIGITAL ARCHIVE (CTDA)

Number of times HPL's historical images were viewed:

JANUARY	9,866
FEBRUARY	9,945
MARCH	9,910



1920 VOTER REGISTRATION CARDS PROJECT

» Preparation for upload to CTDA:

- 1,000 TIFFs reviewed and processed to embed HHC/HPL copyright statement and derive JPEGs for use in metadata creation
 - > 885 metadata spreadsheet records reviewed and edited for upload
- Work on HHC/HPL records in CTDA:
 - > 885 voter registration records (TIFFs and metadata) uploaded to CTDA

» Support for voter registration cards research/fulfillment requests:

- Edited and combined existing metadata spreadsheets (comprising 3,462 records) into a single spreadsheet and uploaded to project folder in H drive for use by staff in identifying cards requested by users. Created spreadsheet for additional cards for which metadata had not yet been created, entering information into title and voter name fields, and uploaded to project folder in H drive.

HARTFORD COURANT ORAL HISTORIES

» Worked with Naedine Hazell oral history to address remaining issues before adding it to the collection. Edited transcript per instructions from Executive Director and created archival PDF for upload. Uploaded video and transcript to CTDA.

DIGITAL LIBRARY LAB

» Hartford Public High School Museum & Archive Yearbooks Project:

- > Created metadata records for 38 Hartford Public High School yearbooks digitized by DLL.
- > Uploaded 1,370 master files for pages of ten of the yearbook volumes to UConn server

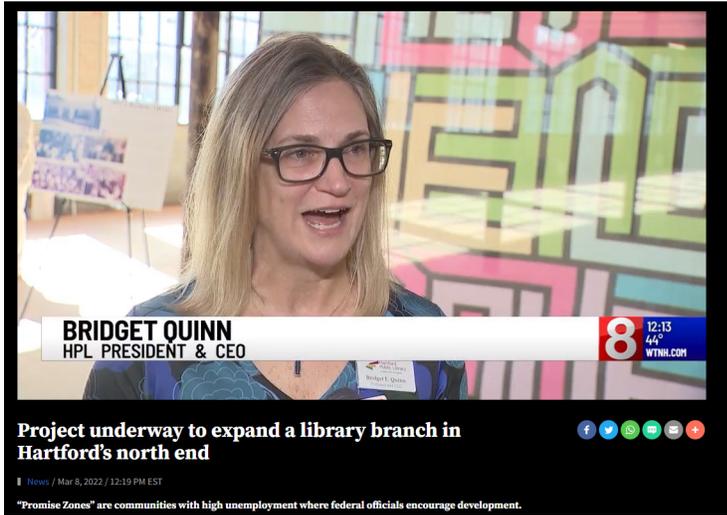
HARTFORD HISTORY CENTER

(continued)

- > Created spreadsheet metadata for pages of each volume (averaging 135 pages per volume) and uploaded to CTDA through spreadsheet ingest process that matched year-books for master files queue on UConn server.
- > Replaced thumbnails for ones incorrectly generated by CTDA system and regenerated display images for pages not generated by the system on upload.
- > Created documents to aid in training DLL staff, provided together with explanatory information

OTHER:

- » Participated in Connecticut Humanities meetings regarding oral histories initiative
- » Participated in CTDA metadata migration review working group meetings
- » Participated in Connecticut Humanities' statewide digital initiative meetings
- » Participated in the DLL manager search process
- » Created documents to aid in training DLL staff, provided together with explanatory information to DLL consultant Michael Ulsaker.



» Communications' biggest highlight of Q3 was the launch/kickoff of the new North End library at the Swift Factory. A press conference/open house organized in collaboration with Community Solutions on March 8th was well-attended by local media, library supporters and neighborhood leaders. A subsequent press event was held with Congressman John Larson to highlight a federal grant the project has received resulting in another round of positive coverage. Plans are underway to create a standalone website to provide updates and information about the project, similar to the new Park Library.

The Hartford News

March 14 - 16, 2022

LIBRARY TO BUILD NEW BRANCH AT SWIFT FACTORY
 Proposed facility will replace Hartford Senior Branch and include job center

NEWS BRIEFS

City Music Under the Stars Festival

St. Patrick's Day Parade Returns!

Hartford...Once Upon a Time

Sundays at Swift this Sunday

FREE MEDICARE CHECK-UP

The Hartford News

January 29 - 30, 2022

SCHOOL CHOICE APPLICATION DEADLINES APPROACHING

Very Cool Jazz on a Very Cold Day

Hartford...Once Upon a Time

Energy Burden

Free Medicare Check-Up

» Throughout the quarter, Communications continued to work with the City to share information about COVID-19 test kit and mask distributions at Library locations across Hartford. This included preparation of flyers, graphics, press releases and social media posts and working with local media to spread awareness about the initiative.

COVID-19 TEST DISTRIBUTION THURSDAY, JANUARY 13th

The City of Hartford will distribute a limited number of at-home COVID-19 tests to city residents at three libraries on Thursday, Jan. 13.

Downtown Library 500 Main St. 10 a.m. - 6 p.m.	Camp Field Library 30 Campfield Ave. 10 a.m. - 6 p.m.	Albany Library 1250 Albany Ave. 10 a.m. - 5:30 p.m.
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While supplies last. One kit (two tests) per adult. N95 masks also available. Proof of Hartford residency required.

Hartford Public Library
A place like no other

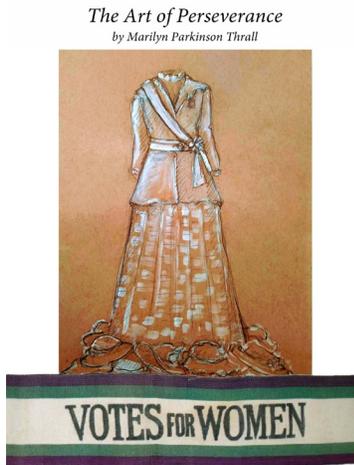
Hartford mayor joins VP Harris in encouraging families to claim tax credits

Federal officials and mayors from all over the country encouraged taxpayers to claim both of those tax credits by filing out an income tax return by April 18.



» Communications developed and executed a robust marketing plan around the Library's annual Baby Grand Jazz series including digital and print advertising. Our email subscriber list for jazz grew to nearly 800 recipients with an average open rate exceeding 50%. All shows were sold out.

» Communications worked with IT and Programming to accommodate a request from Mayor Bronin to hold a virtual news conference at



The Art of Perseverance
by Marilyn Parkinson Thrall



the Albany Library in conjunction with the White House to promote the expanded Child Tax Credit. Hartford was one of several cities highlighted for its work to spread awareness about the program, something the Library and City have partnered on for months.

» We are also pleased to report that Mayor Bronin chose to film his State of the City address in March at the new Park Street Library @ the Lyric and featured the project in his speech as “a monument to patience and to perseverance and to partnership.”

» Communications continues to work closely with the Development department on major library fundraising initiatives and events, assisting with mailings, invitations and other communications with donors. This included a reception in late March for Women’s History Month featuring the unveiling of a suffragist sculpture by artist Marilyn Parkinson Thrall that is now part of the Hartford History Center’s permanent collection.

» Communications is working with Programming on a marketing plan surrounding the launch of “The Beat,” a new service that will allow customers to listen to a variety of music by local artists. We are looking forward to beginning the program in June.

» HPL continues to gain followers on Facebook, Twitter and Instagram, with the strongest growth on

ARTS & THEATER

New women’s suffrage statue stands tall at Hartford Public Library

By Christopher Amott
Hartford Courant • Apr 04, 2022 at 6:00 am

Expand



ADVERTISEMENT

Hartford Public Library receives \$145,000 grant from Gawlicki Family Foundation to expand early literacy programs

Published February 9, 2022 | By Russell Blair



Hartford Public Library has received a \$145,000 grant from the Gawlicki Family Foundation to expand its Leap Into Learning early literacy program to new child care providers in Hartford neighborhoods.

The new effort, which is being rolled out in 2022-23, will bring eight hours of weekly programming per month to eight child care providers in the city. In addition to directly engaging with the children at each site, trained staff will share best practices in early literacy with child care providers and families and provide them with the resources needed to create their own libraries. Families and child care providers will attend Family Literacy Nights at Hartford Public Library locations that will include a read-aloud, storytime, story reading and take-home books.



*This generous gift will allow us to bring early literacy instruction and resources directly to our city’s children in their neighborhoods as well as sharing best practices to positively impact children’s long-term reading outcomes with parents and caregivers,” said Hartford Public Library President and CEO Bridget E. Quinn. “We know reading skills are a key part of kindergarten readiness and look forward to the potential of this new pilot program!”

Leap Into Learning is the program of services Hartford Public Library offers for children ages birth through five, along with their parents and caregivers, to ensure all children in Hartford are prepared to enter kindergarten ready to learn.

*We are excited to support the Leap Into Learning Day Care Outreach program which will support Hartford’s youngest children on their path to a successful education by developing their critical early reading skills,” said Mary and Ted Gawlicki, co-founders of the Gawlicki Family Foundation.

Hartford Public Library is recruiting a project manager to oversee the new program. Information about the job is available at www.hpl.org/jobs/2022/02/09-leap-into-learning.



Hartford Public Library is feeling fantastic!

📖 📚 📖 📚 📖 📚 📖 📚

We had a blast celebrating **Read Across America Day** and the joy of reading with students from the Parkville Community School at Dwight Library!

👏 HPL President and CEO, Bridget E. Quinn, helps kick-off the festivities by reading “The Day You Begin” by Jacqueline Woodson.

NEA Today United Way of Central and Northeastern Connecticut Hartford Public Schools



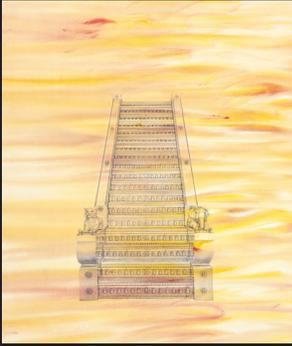
👍 Brenda Miller, Gilda Roncani and 29 others

6 Shares

COMMUNICATIONS

(continued)

JOIN US ON THE
ARTWALK
at Hartford Public Library
THIS SUMMER!



GATEWAY TO PLACES WE'RE TOLD WE CANNOT GO

AN EXHIBITION BY
CHRISTA WHITTEN

OPENING RECEPTION: FRIDAY, JULY 15, 5:30 P.M.
ArtWalk Gallery, 3rd Floor, Downtown Library
500 Main Street, Hartford hp.lc.org

EXHIBIT RUNS THROUGH AUGUST 27

Hartford gets new public library



CITY GETS NEW PUBLIC LIBRARY
HARTFORD

Hartford holds another COVID test, mask distribution event



HARTFORD, Conn. (WTNH) — At least 100 COVID-19 tests are still in high demand in Connecticut. The City of Hartford held another round of free test distributions on Thursday.

The city's health department took tests away from the libraries to give out free COVID-19 tests and masks at Hartford Library's main branch, Lower level family, and downtown branch like Heather McManey Hill with tests and masks made in hand.

"I had COVID myself about a year ago, and it was absolutely terrible," McManey said. "It was anything to get out to make sure that you don't have COVID, and you can't give to anybody you know. So the free test are just amazing."

Mayor Luke Bronin
March 14

#Hartford doesn't give up. And we know how to make a comeback. And that's why — despite everything we've been through — the state of our city is strong and getting stronger. #SOTC



tonight at the Park Street Library Branch

Gilda Roncari and 26 others 1 Comment 11 Shares

Like Comment Share

Most relevant

March 21 - 26 2022 The Hartford News

UNDEFEATED
The Hartford's undefeated record in the state of Connecticut is a testament to the resilience and strength of our community. We are proud to be a part of this historic achievement.

New Stairwalk at Cabot Park
The new stairwalk at Cabot Park is a testament to the resilience and strength of our community. We are proud to be a part of this historic achievement.

Register of Voters Annual Census - Complete Your Card!
The City of Hartford is proud to be a part of this historic achievement. We are proud to be a part of this historic achievement.

FREE American Red Cross Lifeguarding Classes
Thursday, April 14, 9am-7pm
Friday, April 15, 9am-7pm
Saturday, April 16, 7am-1pm

YMCA OF GREATER HARTFORD
Thursday, April 14, 9am-7pm
Friday, April 15, 9am-7pm
Saturday, April 16, 7am-1pm

Asylum Hill Congregational Church
814 Asylum Hill Hartford
in person AND livestream options
More information at ahcc.org

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CRCCG
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CRCCG
JOB FOR: ACCOUNTANT

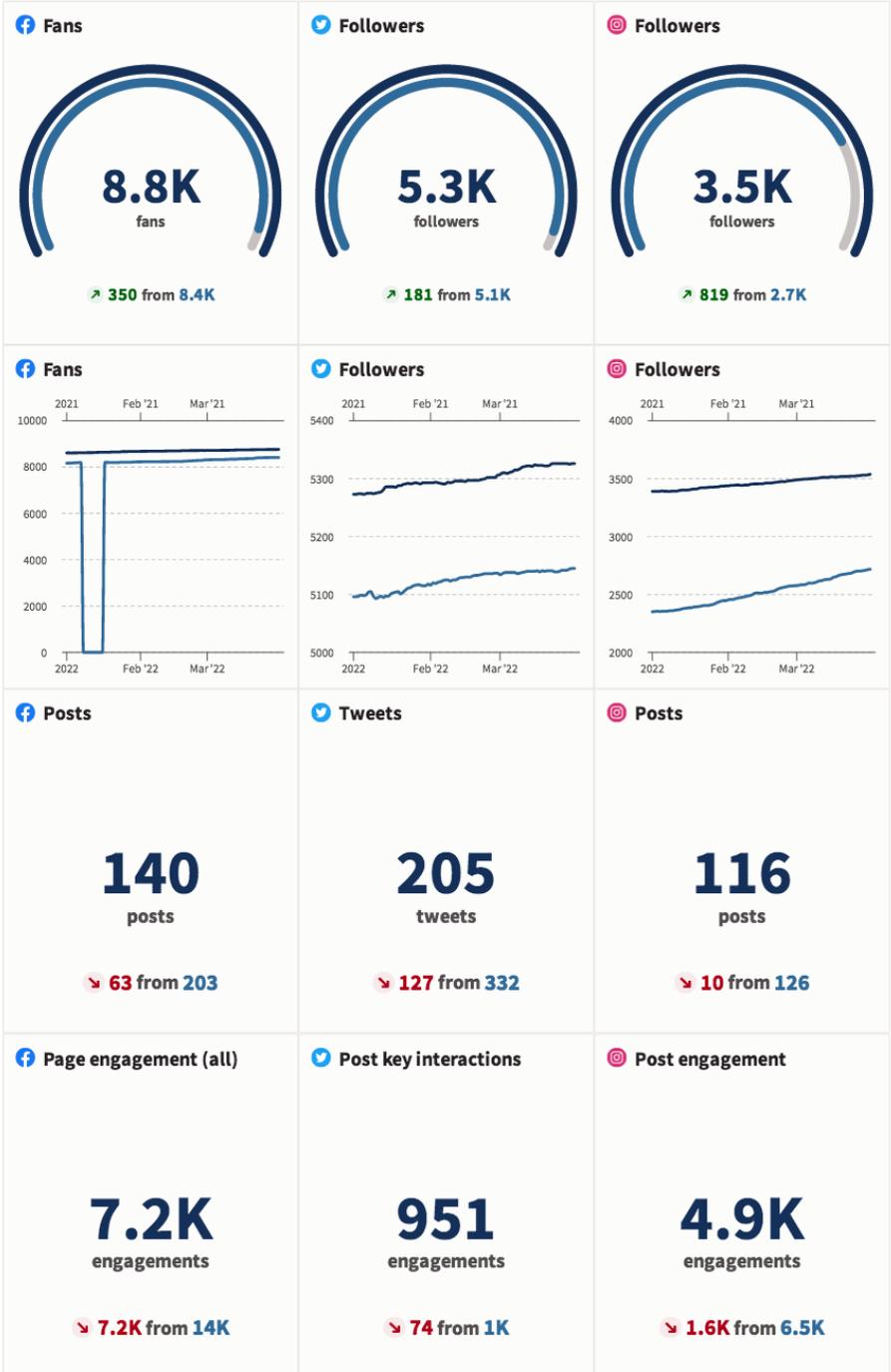
El corazón del cuidado cardíaco avanzado.

Instagram. There has been a decline in total engagement on Facebook that is in part attributable to the return of in-person programming at the library and a reduction in the number of prerecorded and live programs conducted virtually. Our overall open rate for marketing emails rose to 27% in the third quarter of the year, up from 20% the previous quarter. We added 400 new contacts over the quarter.

COMMUNICATIONS

(continued)

SOCIAL MEDIA





HPL Board Members: Antonio Matta, Floyd Green, Phyllis Shikora, Dan O’Shea, Ana Alfaro, Greg Davis, Suzanne Hopgood, Mark Overmyer-Velázquez, Bridget Quinn, President & CEO. Melvyn Colon, David Barrett & Rick Costello enjoy BW 21.

FY22 FUNDRAISING SUMMARY

as of 5/10/22

BEYOND WORDS*	\$260,924
ANNUAL FUND/GENERAL OPERATING	\$154,607
ALL UNRESTRICTED GIFTS	\$415,531

*Gross Revenue

We would like to acknowledge The Hartford, Travelers and CVS/Aetna for their multi-year pledge to support the City of Hartford and Hartford Public Library.

BEYOND WORDS

Beyond Words welcomed 176 guests on December 9th at the Hartford Marriott Downtown with additional friends watching via live stream online. The total amount raised as of May 10, 2022, is \$260,924. **Beyond Words has raised a grand total of \$1,353,080 since 2016.**



		INDIVIDUALS		SPONSORS
TOTAL REVENUE (GROSS)	\$260,924	TOTAL AMOUNT	\$126,640	\$134,284
TOTAL EXPENSES	\$21,683	TOTAL #	199	14
TOTAL REVENUE (NET)	\$239,241	TOTAL NEW	29	1
		MAJOR DONORS (\$250+)	120	N/A

Save the Date: Beyond Words '22 will be Thursday, December 8, 2022.



Generous HPL donors have contributed over \$35,000 to HPL’s Endowment Fund at Hartford Foundation for Public Giving as of May 10, 2022.

Endow Hartford 21, a new fund opportunity created through the generosity of the Zachs Family Foundation and other investors. The intent is to help build endowments for nonprofits in the Greater Hartford region. HPL is planning to use the endowment fund income in the future to support the new North Hartford Library at Swift.

Endow Hartford 21 matches all contributions 1:2 (gifts of \$250 - \$10,000) made through June 30th – that means your \$250 gift turns into \$375, your \$5,000 gift turns into \$7,500, and your \$10,000 gift turns into a \$15,000 donation!

GRANT ACTIVITY

- » \$1,963,549 in Awarded Grants (consisting of Private Foundation, Corporate, Federal, State, and City grants), and an additional \$1,989,431 in Pending Grants (as of 5/11/22)
- » U.S. Economic Development Administration (EDA) awarded a \$3.7 million grant to Community Solutions, Hartford Public Library, and Harriott Home Health Services for Swift Factory renovation. \$1.2 million of the grant will go to build out of the second-floor workforce training center, operated by HPL.
- » Applications submitted to Congressman Larson and Senator Blumenthal requesting support for expansion of HPL’s English Learners Success Program serving immigrant, refugee, and English Learner youth
- » In collaboration with consultant Nancy Wheeler and various board members, identified strategies for building relationships with new top corporate prospects (GalaxE Solutions, Hartford Steam Boiler, Laz Parking, Stanley Black and Decker, etc.)
- » Awarded Grants below include Cornell University for the Celebrate Urban Birds project, The Hartford for the TAP Adult Learning Annex at Asylum Hill, The FCC/USAC for the Emergency Connectivity Fund, and three grants from the Nutmeg Foundation for the Immigrant Career Pathways Initiative, the English Language Learners Summer 2022 Program, and The American Place.

	AWARDED		PENDING	
	#	AMOUNT	#	AMOUNT
GOVERNMENT	1	\$74,979	3	\$566,464
FOUNDATIONS	4	\$37,491	1	\$10,000
CORPORATION	1	\$60,000	1	\$100,000
TOTAL	6	\$172,470	5	\$676,464

HUMAN RESOURCES

Below is a highlight of Human Resources activities for January, February and March 2022.

TALENT ACQUISITIONS

9 hires, 3 new positions, 6 separations

NEW HIRES

Felicia Miranda-Gardner, *Youth and Family's Services, Librarian Trainee*
Greg Wojciechowski, *Technology Support Specialist*
Zachary Peters, *Technology Support Specialist*
Stephany Dominquez-Jorge, *ESL/Citizenship Specialist*
Chris Fonda, *Immigration Counselor*
Cyrus Steadman, *Floating Library Assistant*
Natasha Goodwin, *Floating Library Assistant*
Cade Buckheit, *Program Coordinator—Boundless Program Coordinator*
Jada Bridges, *YOUmedia Mentor*

NEW POSITIONS

Sully Lugo, *Technology Support Associate*
Marc Pettersen, *YOUmedia Manager*
Carol Pugh, *Technical Service Library Assistant*

SEPARATIONS

Teresa Almoor, *Immigration Counselor*
Gabriela Pagan, *Part Time Library Assistant III*
Rebecca Gonzalez, *Facticity Services Director*
Kyle Devlin, *Coordinator/Specialist*
Denise Martens, *Assistant Director of Youth and Family Services*
John Marshall, *Security Guard*

HUMAN RESOURCE ADMINISTRATION

BI-WEEKLY PAYROLL PROCESSING	148 ACTIONS
PRE-EMPLOYMENT SCREENINGS	42
MEDICAL LEAVES	9

ORGANIZATIONAL INITIATIVES

- » Ongoing Diversity, Equity, and Inclusion Programs & Efforts
- » Ongoing Collective Bargaining Negotiations for Successor Agreement
- » Ongoing COVID-19 Administration

CAPITAL PROJECTS UPDATE

BARBOUR LIBRARY @ SWIFT PROJECT

In January 2022, Hartford Public Library & Community Solutions issued a request for proposals and qualifications from qualified professionals to provide architectural design services for the Barbour Library to be built at the former Swift Factory at 10 Love Lane, in Northeast neighborhood of Hartford, CT.

The firm of Silver, Petrucelli and Associates and Margaret Sullivan studios will work on the final design and build out of the new state-of-the-art library for services. The first-floor plans will include space for robust cultural and humanities programming, civic engagement, technology access, collections, and educational support services for all ages. The second-floor space will become the NextGen Learning Center at Swift, a multi-faceted service center for the Library's workforce readiness, certificate and training classes, including technology training, small business support, and community learning programs.

ALBANY LIBRARY ANNEX PROJECT

The Albany Library Campus project will be a two-Phase Project. Phase I will consist of the stabilization, remediation and roof replacement which will be managed by the Department of Development Services. Phase II will consist of the build out of the Library and will be managed by Hartford Public Library. The firm of QA+M will be handling the design firm for Phase I of the project. An existing conditions report was completed in March 2022 and the firm is in the process of preparing the Project Manual Specifications and drawings to be prepared and completed in the May time frame.

ROPKINS

Ropkins Library is undergoing a redesign of the library space and will be the future site which houses the Hartford Courant Archives collection. The space is being designed to store and provide access to the collection for research. Additionally, the technology space and collections of the library for customers will also be redesigned providing a new fresh look and improved space utilization. The work will include movable shelving, new carpeting, furniture, and redesign of the technology and public seating spaces.

PROGRAMS 3rd QUARTER January - March 2022

Downtown	FY 2020-2021			FY 2021-2022		
	Programs	Attendance	Views	Programs	Attendance	Views
American Place	250	2,280	0	334	2,787	0
Finance	3	298	0	2	102	0
Hartford History Center	4	255	2,693	12	399	0
Programming	43	1,621	20,561	68	1,481	7,252
YOUmedia	51	334	739	109	250	0
Youth Department	104	1,866	2,695	92	1,655	611
Totals	455	6,654	26,688	617	6,674	7,863

Branches	Programs	Attendance	Views	Programs	Attendance	Views
Albany Adult	1	17	28	7	82	0
Albany Youth/Teens	2	16	0	45	758	0
Barbour Adult	5	58	0	2	7	0
Barbour Youth	37	399	966	34	300	0
Camp Field Adult	7	37	0	7	37	0
Camp Field Youth	34	330	807	19	167	261
Dwight Adult	13	118	0	19	233	0
Dwight Youth	67	998	1,091	49	1,034	0
Park Adult	22	178	0	9	219	0
Park Youth	14	301	1,738	37	588	616
Ropkins Adult	18	197	0	12	97	116
Ropkins Youth	54	641	2,479	47	618	1,056
Library on Wheels	0	0	0	4	113	0
Totals	274	3,290	7,109	291	4,253	2,049

Pilot & Other Programs	Programs	Attendance	Views	Programs	Attendance	Views
Rawson	0	0	0	16	182	0
Boundless @ HPHS*	42	129	0	71	607	0
Totals	42	129	0	87	789	0

HARTFORD PUBLIC LIBRARY 3rd Quarter Programming Totals

	FY 2020-2021	FY 2021-2022
Virtual + Onsite Programs	771	995
Live Virtual + Onsite Attendance	10,073	11,716
Recorded Program Views	33,797	9,912

*Hartford Public High School

VISITS SYSTEMWIDE 3rd Quarter

65,836