

Fall 2013 Nonprofit Series

INTRODUCTION TO RESULTS BASED ACCOUNTABILITY

Presenter: Martey Rhine, Management Solutions & Resources.

Results Based Accountability (RBA) is a straightforward results based framework based on data, both quantitative and qualitative. It is a method that can provide concrete measures of program impact, something that funders are seeking. This class provides an overview of RBA through explanation and experiential activities. Attendees will leave with a basic understanding of the framework.

Wednesday, September 25, 10:00 am to noon

LEGAL ISSUES OF FUNDRAISING AND REVENUE GENERATING ACTIVITIES

Presenters: Priya Morganstern, Pro Bono Partnership & Reed Risteen, BlumShapiro

Is your organization properly registered to conduct fundraising and appropriately reporting the donations it receives to the IRS? Do solicitations contain required disclosures? Are the proper acknowledgements being provided to your donors? Are you generating income from a business venture? Do you owe taxes on such income? Attend this workshop to protect your organization's tax-exempt status and to ensure that your organization is operating within legal guidelines.

Wednesday, October 9, 10:00 am to noon

VALUE SELLING - WHAT'S YOUR VALUE PROPOSITION?

Presenter: Sue Hartt, The Writing Well

Most people running businesses know or should know the importance of a "value proposition." In these competitive times, so should nonprofits. A value proposition is the unique value a product or service provides a consumer or funder. For a nonprofit, a social value proposition is just as critical to success. Can you articulate and communicate your organization's social value proposition? Please bring samples of your marketing materials.

Wednesday, October 30, 10:00 am to noon

BUILDING AND SUSTAINING YOUR NONPROFIT

Presenter: Martey Rhine, Management Solutions & Resources

This workshop is offered in partnership with the Hartford Foundation for Public Giving. This workshop will cover the basics of building a board, budgeting, operational planning, marketing, and fundraising – all the building blocks your nonprofit organization needs. It will also provide you with the tools, templates, and references for taking the action steps to effectively structure your nonprofit organization and enhance your ability to achieve the mission.

Wednesday, November 13, 9:00 am to noon

All workshops are offered in partnership with the Hartford Foundation for Public Giving and take place in the 3rd Floor Program Room.

To register: Email your name and email address to dalexandre@hplct.org