

# Spring 2014 Nonprofit Series

## **BUILDING AND SUSTAINING YOUR NONPROFIT**

**Presenter: Martey Rhine, Management  
Solutions & Resources**

This workshop will cover the basics of building a board, budgeting, operational planning, marketing, and fundraising – all the building blocks your nonprofit organization needs. It will also provide you with the tools, templates, and references for taking the action steps to effectively structure your nonprofit organization and enhance your ability to achieve the mission.

**Wednesday, March 19, 9:00 am to noon  
&**

**Wednesday, June 18, 9:00 am to noon**

## **THE POWER OF “INSIDE OUT” STORYTELLING!**

**Presenter: Judith Green, NetMark Associates**

Did you know that Walt Disney used storytelling to sell his vision? And that he used storyboards to share his dream? That he was an “inside out” thinker, connecting with people on an emotional level?

During this exciting two hour gathering, we will use storyboarding (just like Disney did) to help transform your board, staff and other supporters into effective champions of your organization. You will learn how to engage your staff, board and others to authentically share their own stories to generate greater unrestricted revenue. You’ll leave with nuggets and tools that you can immediately implement. Change your story, change your destiny!

**Wednesday, April 9, 10:00 am to noon**

## **GRANTSMANSHIP 101 (3-part workshop)**

**Presenter: Kathy Frederick, Frederick  
Consulting**

*Participants are expected to attend all three sessions.*

**Part 1 – Wednesday, April 30, 10 am to noon.**

**Grantmanship Basics** –The grantseeking process and current trends, how to put your best foot forward, identifying fundable projects, researching grant opportunities, setting up a grants office. We will begin to examine the elements of a grant proposal.

**Part 2 – Wednesday, May 7, 10 am to noon.**

**Writing Winning Proposals** - Step by step discussion of the parts of a grant proposal and how to complete each section to position your organization for success.

**Part 3 – Wednesday, May 14, 10 am to noon.**

**Sustaining Grant-Funded Programs** – Focus on: Truths and myths about sustainability, creative ways to continue a program with reduced funding, various levels of planning to sustain grant funded programs.

## **DEVELOPMENT ASSESSMENT BASICS**

**Presenter: Sharon Danosky, Danosky &  
Associates**

What kind of a fundraising return on investment is your organization generating? Are you maximizing your fundraising potential? How well is your organization positioned to withstand the budget cuts coming down the pike? If you answered yes to any of these questions, then it is probably time you undertook a development assessment. A development assessment evaluates an organization’s fundraising program and its readiness to raise the funds required to meet the short and long-range needs of your organization.

**Wednesday, June 4, 2014, 10:00 am to noon**

*All workshops are offered in partnership with the Hartford Foundation for Public Giving and take place in the 3<sup>rd</sup> Floor Hartford History Center.*

**To register: Email your name and email address to [dalexandre@hplct.org](mailto:dalexandre@hplct.org)**