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# **CHIEF EXECUTIVE OFFICER'S REPORT**

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*REVIEW OF THE 2<sup>ND</sup> QUARTER, FY 2011-2012*

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## A REVIEW OF THE LIBRARY'S FINANCES

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For the six month period ending 12/30/2011, we have expended and encumbered a total of \$4,419,199 which represents 45 % of total adopted budget of \$9,784,165.

	Revenue	Expense	Percentage Used
Fund 2012 (Operating Budget)	\$7,915,000	\$3,668,522	46.3%
Fund 2014 (Special Funds)	\$1,869,165	\$750,677	40%
Total FY12 Adopted Budget	\$9,784,165	\$4,419,199	45%

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## LIBRARY AND PUBLIC SERVICES

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### Programs for Adults and Teens

Throughout the second quarter the library offered an array of programs targeted to a broad range of audiences. These programs were offered in collaboration with several new library partners. Highlights include:

During October, the National Alliance on Mental Illness and its Sharing Hope Program partnered with the Library, True Colors, Inc., Central Connecticut State University, the Department of Mental Health and Addiction Services Multicultural Leadership Institute, and The Central Area Health Education Center, Inc. to sponsor a book discussion with journalist and memoir author Rebecca Walker. Ms. Walker spoke to a gathering of 63 people in the Hartford History Center. Her talk, ***“Rewriting Our Stories: Combating the Stigmatization of Mental Illness in the Black Community”*** involved identifying, diagnosing, and supporting friends and family members with mental illness.

November 29 was World AIDS Day and this year's theme was “Getting to Zero.” The Library hosted a panel titled, ***“World AIDS Day: Getting to Zero Community Health Forum,”*** which was sponsored by The Central Area Health Education Careers. The lunchtime program was attended by 47 community members.

***Meditation with the Isha Institute of Inner Sciences*** is a workshop series that explores the practice of meditation and then guides participants through a 20-minute mediation exercise.

A ***First Night Hartford*** children's program was held on New Year's Eve. This year the Library's Café space on the Main floor was transformed into a variety of magic acts, artist demonstrations, and crafts for over 150 people who attended the celebration.

## **Public Services**

The Downtown Library relocated the new book area on the main floor. New book shelves were installed at the entrance to the library to highlight new arrivals for FICTION and NON-FICTION. The new area also has benches for customers to sit on while browsing the collection. New book displays highlight popular authors and special areas of interest. Customers are finding the new book area easier to access. Also, chairs and tables were moved from other areas of the library to the area between the new book shelves and the bank of public computers. This entire area is now being utilized in a very appropriate manner, and the warmer, more inviting look and feel upon entering the library has been noticed and praised by our customers.

Relocation of other books in the collection on the main floor was also completed during the quarter. For instance, audio-books and large print materials were moved to shelving units that are more readily accessible to customers.

The FICTION shelving was also expanded in order to spread out the collection on the main floor. We have received positive feedback about the new changes.

Staff continued to weed the collection. Books discarded have been sent to BetterWorld Books (BWB). Over 5200 books have been shipped to BWB in the last few months. Revenues are modest so far, approximately \$250..

## **Branches**

### ***Albany***

In October the Albany Branch officially opened its "new "doors to serve the people of the Upper Albany Community and the City at large. Both the ribbon cutting and community

open house were successful events. The many political figures, library supporters, community people and library staff who attended illustrated the importance of this library branch to the Upper Albany community. The community was very involved in planning the new library branch.

Since the opening, the staff has been acclimating customers to the new building, new technologies and new library services. Staff is also engaging the neighborhood schools.

Youth programming is increasing to the delight of the children. Staff has been successful in bringing new activities to the young customer base. The afterschool homework helpers club continues to remain busy, averaging 30 children per day.

Requests for library partnerships are streaming in. Staff has developed partnerships with the Hartford Farmer's Market, Hartford Girls Scouts and the Hartford Boys & Girls Club. These partnerships will provide for future programming and a relationship that will allow the Library to help serve the Hartford community through specific mission-related initiatives. These include outreach services, anti-bullying and teenage pregnancy initiatives, as well as providing mentoring for our young patrons.

### ***Barbour Branch***

Barbour continued with on-demand computer literacy, job and career, and adult education /literacy classes. The classes draw more and more older, working-age adults who urgently need to break the fear barrier in order to stay current with technology for their jobs. In the second quarter, staff assisted people with basic mouse and Internet skills, accessing the Hartford Adult Education online GED course, using the Internet to access maps for a driver job, using Excel to create a budget, creating email accounts, attaching resumes to online job applications and downloading library e-books.

In December, Barbour Branch began a community chat open house program every Wednesday evening. As interest builds, community members will be invited to lead discussions on specific topics. Attendees currently converse about the holidays, current news, cooking, favorite movies and books, sports, etc. In December 20 people participated.

Early literacy programs were provided to Mount Olive Kindergarten and preschool groups, Clark School, Waverly Early Learning Center, CRT Heritage Child Development Center and the T.D. Ritter Child Care Center. Youth staff saw 810 children and 105 parents/caregivers, plus teachers, during these sessions. Additionally, 25 in-library literacy programs for our after school children were provided.

### ***Blue Hills***

Blue Hills continues to host high demand computer classes. There has been a steady flow of customers requesting the use of library services to find jobs, learn how to use computers, and signing up for Universal online classes. As the library continues to provide our customers with the newest library and technology trends the more eager these patrons are to come to our branches to learn. For one of our smaller, yet busy branches within the system, the services that are provided reinforce the importance of the roles libraries play in our communities.

The library continues to be engaged in the community and remains active at community meetings. These meetings include the Blue Hills Neighborhood Revitalization and the Blue Hills Civic Association. Branch manager Linda Kurylowski has been elected to the board of the Civic Association.

In addition the library continued to provide a well-supported youth program to its residents. These programs included sending Thanksgiving cards to veterans, holiday multicultural crafts, and increased curriculum support.

### ***Camp Field***

Adult attendance and computer use increased from last year same quarter, with many adults utilizing the public computers for job and career functions.

Youth Services provided homework help to approximately fifty students per week and after school enrichment activities for children of various ages. A group of thirty-two participants, which included staff, parents and children from the Camp Field Branch and families from Dwight School, participated in the Kwanzaa festival held at the Downtown Library.

Collaborations with neighborhood schools, daycares, and community agencies resulted in attendance at special events and the potential for upcoming programming. The Youth Services Librarian attended a meeting of parents at Dwight School, on December 20, sharing Library information. The Branch Manager attended the monthly meetings of the two neighborhood NRZs, providing updated information on library resources, programs and services.

The Camp Field Branch was used as meeting space for the M.D. Fox School Governance monthly meeting on the second Wednesday during the months of November and December.

### ***Dwight***

Preparations were made and a plan executed for the closure of this branch in October for an expansion and renovation project. Materials and furnishings were moved or discarded, and the Park Street neighborhood was alerted to the impending closure. The project is scheduled for completion in August/September 2012..

### ***Goodwin***

Adult fiction circulation has increased 17% compared to the same quarter last year, always a good sign at this busy branch.

Youth staff conducted multicultural story time outreach to the neighborhood early learning centers and schools. These included CRT Job Corps, Hyland Park, Southside, Moylan Middle, Kennelly Middle, Batchelder Elementary, and Mary Hooker Elementary. There was a concentration on library card sign-up for as many students as possible.

Parents and children participated in Halloween, Thanksgiving, Christmas, and Kwanzaa stories and did corresponding holiday crafts and activities. Children learned about the seven principles of Kwanzaa and wove a Kwanzaa-colored mat for the larger Kwanzaa celebration at the Downtown Library.

The teen gaming program has been very successful during the months of October, November and December with older teens recruiting and teaching younger pre-teens how to do gaming online.

### ***Mark Twain***

During this past quarter the Mark Twain Branch has successfully continued to build connections with the Hartford High School and the surrounding community. Through this effort there have been various programming ideas to spark the interest of the new patron base. These programs include creating book discussions and writers groups, offering multi-level computer classes focusing on some of the library's latest services and databases, and resume building classes.

In addition to providing in house library services, the Mark Twain staff continued to provide a library presence at various community organizational monthly meetings. These groups include the Asylum NRZ, AHNA Nominating committee, and various child care-related organizations.

### ***Park Branch***

The Park Branch began Basic English conversation classes that are held on Monday evenings and have been very successful. Since the classes started, a total of 128 adult learners consistently visit the branch to use our electronic resources to continue their educational needs. Our Spanish basic computer classes are well attended and the service is now advertised by word-of-mouth. Former students refer their friends.

On October 10, the Park Branch, in collaboration with the Compass Program at Burns Latino Studies Academy, screened the film, "Frog Hollow: the Immigrant/Migrant Experience." The film was well-received by the community. A mural commemorating agriculture and healthy eating was painted on an outside wall of the branch beginning on November 5, continuing toward the goal of making the library, "a place like no other." This project was created in the neighborhood through cooperation with the Billings Forge community.

Youth staff assisted 1,053 children with homework in the Homework Club and 1,673 children participated in after school literacy activities. Activities included: reading circles, word BINGO, I Spy marathons, seasonal word searches, as well as multicultural story times. Twelve new teachers visited the branch this quarter. Teachers and tutors are encouraged to use the library with their students.

### **Ropkins Branch**

Delta Sigma Theta, Hartford Alumnae Chapter approached the branch staff to help develop and serve as the site of a series of local author talks and readings. The programs begin February 23. An all-women authors program is scheduled for March, National Women's History Month.

Staff cooperated with the Family Resource Center at Sand School by hosting their holiday luncheon and giving a tour of the branch. From that encounter, a season of sewing classes was planned. It will begin in February. Supplemental books will be purchased to support this new endeavor.

Margina Graham Parker, author of *I am Michelle Obama: The First Lady*, read her book to the second graders at America's Choice at Sand School and again to the students in the Ropkins homework club. She was an engaging speaker and the children enjoyed meeting an author and discussing how and why she wrote this particular book. The homework club continued to research Mrs. Obama and her family. Discussions were lively and thought-provoking.

### **The American Place**

Staff successfully recruited 12 High School students from the Law and Government (HPSLG) Academy at Hartford Public High School, to be trained as Citizenship Guides. The partnership with the HPSLG has benefited from Capital Workforce Partners school-year *Career Competency Youth Development Program*. The program serves 150 students (ages 14 – 19) who, upon completion of career-readiness training, are placed at local worksites. Hartford Public Library's Citizenship and Integration Grant program has been selected as the worksite for the Law & Government Academy students. The trainings of Citizenship Guides perfectly dovetail with the training that the students are mandated to complete.

In collaboration with USCIS, staff coordinated the special naturalization ceremony held at the Connecticut State Capitol's Hall of Flags in honor of National Adoption Day. The



parents of adopted children were recognized for their generosity of caring, along with having the citizenship of their adopted children confirmed.

*The American Place* began major renovations in October. The area, supported with computer assisted instruction as well as guided independent study, served as a central location for many adult learners. The Center also served as a viable alternative for those adults pursuing a GED or in need of basic literacy tutoring. In spite of the logistical and administrative challenges resulting from the temporary renovations, access to instructional technology has not been impacted, and students benefit from both in-class and out-of class utilization of an array of online educational software installed in the Learning Lab and the Media Center. The new American Place will be opened sometime in April.

Once again holiday shoppers from around the City joined us for a celebration of multicultural crafts created by local immigrant and refugee artisans...traditional Karen shoulder bags, Bantu baskets, Eastern European hand-crocheted doilies, sugar bowl doilies, gloves, and scarves, and more. The items were available for viewing and purchase the week before Christmas.

### **Youth and Family Services**

The Youth Department has made significant progress in creating purpose-driven programming, with objectives for early literacy and creating life-long learners. Youth staff has been trained in the strategic plan, and given program goals that encompass the full arena of learning. New program planning, project management tools, and standards will go live in the 3<sup>rd</sup> quarter. Training has been completed by staff in the areas of story times, standardized programming, community and school relationships, and early literacy standards.

The Department has worked hard to weed and revamp the youth collection to create a more balanced, engaging collection that supports the school curriculum and encourages out-of-school reading. The A major weeding of the Downtown youth collection has occurred, and the collection has been moved to the 3<sup>rd</sup> floor along with the rest of the youth collection. Staff has received several modules of training in weeding, and weeding is progressing in the branches. A new collection plan has been created that puts

ordering online and gives collection responsibilities to all youth librarians. This plan requires a comprehensive review of the collection for breadth, biases, censorship and core curriculum support. Youth staff has had extensive training this quarter and the program goes live in the 3<sup>rd</sup> quarter. Collection ordering has been delayed as staff have learned these new processes, but will be fulfilled before the end of the fiscal year.

The Youth Department continues to pursue new grants, while working on fulfilling current ones. The Wells Fargo Teen Leader evaluation found that the teen leaders succeeded beyond expectations to become role models and mentors, adding a new element to the program. In the Teen Leader Initiative overall the current teens are doing exemplary work. Homework Clubs benefit from the homework materials purchased in previous grants. Lisa McClure, Director, has identified new grants/awards that will provide funds and recognition for the Summer Reading Program either this year or the next. Many grants have incorporated information on Grade Level Reading, which will be focused on in the third quarter.

During the second quarter, Youth staff focused on programs in early literacy, and there were great gains. The number of children participating in early literacy programs increased by 232% over the first quarter. Homework assistance and perceived improvement statistics rose, which is due partly to children being in school for the whole quarter, but also to more children seeing successful assistance in homework clubs, probably due to increased numbers of teen leaders. Program numbers in general have risen, and librarians have increased visits to schools and centers.

Programs for the 2<sup>nd</sup> quarter still follow the themes set up in the past while youth staff learns how to manage programs that require considerably more research, consideration of the strategic plan, and a more educational structure. October featured a mystery theme, with programs on treasure hunts, I Spy Books, creative writing, monster crafts, and a family mystery night. November featured a history theme, with programs on Veteran's Day, Thanksgiving stories and turkey crafts, the Civil War, American Indians, Harford history, El Dia de los Muertos, and the military. December featured a holiday theme, with a Snowflake story hour, family cookie decorating, movie nights, multicultural story times, and many teacher visits. Special December programs include an Adoption Ice Cream Social, a Winter Wonderland with songs, stories, and hot cocoa, holiday

music with the Sam Pasco Band (complete with bells, shakers, and music sticks), and our 4<sup>th</sup> annual Kwanzaa program, complete with African art, a dance performance by Sand Elementary children, African jewelry workshops with Jackie Bright, an African drumming circle, and a soul food dinner catered by Lily's restaurant and supplemented with donations from Whole Foods and Stop and Shop. A notable teen program, done by Katherine Trouern-Trend, created QR content codes for a national database of young adult titles. While the 3<sup>rd</sup> quarter will still use the themes, a completely new structure based on learning categories will be in place by the 4<sup>th</sup> quarter.

### **Community Development and Civic Services**

In October the Hartford Votes~Hartford Vota Coalition held a candidate forum for City Council candidates that attracted approximately 115 people. A "Meet & Greet" event was held for the new Hartford Public Schools Superintendent and was attended by about 80 people. A showing of the documentary "Education vs. Incarceration" drew an audience of approximately 70.

In November, the graduation ceremony for the Resident Leadership Program (RLP) was held. The ceremony was attended by the 18 graduates and about 50 family members and friends. CEO Matt Poland was one of the guest judges offering feedback on the graduates' presentations. The RLP is presented in collaboration with Mutual Housing Association. The RLP is a ten session program that offers neighborhood residents the opportunity to develop their leadership skills. The program helps fill a significant need to build leadership capacity throughout Hartford's neighborhoods.

New content added to HartfordInfo.org during the second quarter included: videos of several Library programs including: Hartford City Council Candidates Forum - October 5; Banned Books: Beware of the Book - September 26; In the Shadow of September 11: The Faith Community Responds - September 8; Mayoral Candidates Forum - September 7; Hartford City Treasurer Primary Candidates Forum - August 30; Hartford City Council Primary Candidates Forum - August 24; Mayoral Candidates Forum - July 28. Updated data sets included: Neighborhood Snapshots (statistical profiles of each Hartford Neighborhood based on the 2010 Census data); Hartford at a Glance (statistical profile of the City of Hartford in comparison to Hartford County and the state of Connecticut based on the 2010 Census data). Among the new reports added were:

Sizing the Green Economy: A National and Regional Green Jobs Assessment; Common Ground, Inc. and the Former Swift Factory Site: Potential for a Community Land Trust in Hartford; City of Hartford: The Neighborhood Conditions Report; No Place for Kids: The Case for Reducing Juvenile Incarceration; An Independent Review: City of Hartford, Connecticut Police Department Internal Affairs Division.

Work continued on implementing the \$720,000 IMLS-funded program on immigrant civic engagement. Richard Frieder, community development & civic engagement director, and Homa Naficy, multicultural services director, are serving as co-directors of the three year project. During the second quarter meetings of the Immigrant Advisory Group continued and planning progressed for the community dialogue that will take place during the second year of the project.

A newly developed, library-wide volunteer policy will be presented to the Board for approval in March. Work will continue on implementation of the immigrant civic engagement project funded by IMLS. The Resident Leadership Program will begin again in March. Focus groups will be conducted for HartfordInfo.org. Several community programs and public meetings will be held, most in collaboration with a variety of other organizations based on the many strong relationships we continue to build on an ongoing basis.

## **Readers Services**

### ***Lending***

Registered borrowers increased (+17%) over the second quarter last year, which is the largest percentage to date during the upward trend that has been recorded over the past year. The biggest increase occurred in the 20-34 year-old age group, which also had the highest number of current checkouts at the time of reporting. Hartford residents now comprise 85% of the total number of the 57,318 registered.

System wide circulation increased (+7%) over the same period last year, due largely to the same percentage increases (+7%) in adult fiction and media. Fiction and nonfiction activity was about equal downtown, with fiction circulating more at the branches. Cookbooks, followed closely by American Literature, U.S. History and Philosophy were

the most-used areas of the collection this quarter. The Albany branch registered an overall increase of (+21%), which offset the closing of Dwight branch the same quarter.

### ***Technical Services and Collections***

The initial assessment of the reference and periodical collections housed in the compact shelving on the ground floor downtown has been completed. All of the unbound periodicals are being recycled now and staff will move forward with de-accessioning many of the older reference sets. Concurrently staff is evaluating the cost and usage of existing online databases to insure that the collection appropriation is judiciously spent.

Technical Services staff has been working alongside their public services colleagues to move the downtown weeding project forward in preparation of shifting and integrating the various adult collections. Backend work is also being done to keep our catalog, request, the state catalog, and the OCLC database holdings updated to reflect the ongoing changes. On September 1, 2011, records showed that the library owed 501,392 items; that number had decreased to 491, 256 at the end of December.

The Innovative Program Registration module upgrade has been completed and the Encore Reporter statistical application is currently being updated. Training sessions for staff will be conducted soon.

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## **ARTS, CULTURAL AND HERITAGE PROGRAMS**

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### **Hartford History Center**

Hartford History Center programs brought in 436 people this quarter, more than a quarter of them Hartford public school students who came to learn about the difference between primary and secondary sources and how to access resources available in the Library's special collections and archive.

The Center opened two exhibitions in December – one focused on the life and work of radio legend Bob Steele, held in the Café space; and the other, “Window on Hartford,” produced in partnership with Leadership Greater Hartford. “Window on Hartford,” up in the Center through the end of February 2012, opened on Dec. 1 and featured an artist

talk and preview of the project “My Hartford, My Neighborhood” with photographer Bradley E. Clift. Brad showed more than 400 uniquely-Hartford images taken throughout the city in the last year. These photographs will become part of the library’s archive, documenting Hartford’s richly diverse community in the 21<sup>st</sup> century. His work continues to grow a strong collection of photographic images held by the Center that are representative of the changes in Hartford from the mid-1800s to present day.

In addition to the two exhibitions, and the five individual class visits, the Center produced three television shows for “Cooking It Up, Hartford Health and History” that combines good food, good health and fond memories – exploring what we eat through the lens of social history. “Cooking It Up” airs on Hartford Public Access Television as well as online on Hartford History Center’s website at [www.hhc.hplct.org](http://www.hhc.hplct.org) . Restaurants featured in December, January and February were Hartford City Steam Brewery, Feng Asian Bistro and Black-eyed Sally’s. Coming in March through June are Vaughn’s Public House, Royal Masala, Comerio and Costa del Sol, respectively.

The Center also hosted an early February talk by Alona Wilson, curator for The Amistad Center for Art & Culture. Alona provided an in-depth look at The Amistad Center’s holdings. At the end of this month, the Center will open a mixed media exhibition “Exploring the Underground Railroad, Stories in Quilts and Canvas” with an artist talk with Robert Charles Hudson and reception on Feb. 26.

The Center handled more than 1,800 queries this quarter – questions were a combination of walk-ins, emails to the curator, letters and telephone calls. The Hartford History Center has loaned Goodwin College the “Souvenir s of Hartford” exhibit (loan period to end May 2012) that displays a number of the Library’s Hartford-specific postcards. This February, the Center loaned the Old State House the “Bob Steele Century” exhibition, which they will display through March 2012.

The Greater Hartford Arts Council awarded the Center a 2012 Heritage Advancement grant for \$20,000 to create an audience-focused public program titled “Hartford: The Making of a City, 1890-1930.” This initiative will engage Hartford students with familiar locations, encourage them to utilize primary source material to further develop their skills of observation and analysis and provide Hartford teachers and students access to the

resources of the Hartford History Center. The goal of this project is to have this project serve as a pilot model for the development of more lesson plans that utilize the Center's resources by integrating them into the district's K-12 History/Social Studies curriculum.

## **Connecticut Center for the Book**

### ***Book Awards***

October 30<sup>th</sup> was scheduled to be the 10<sup>th</sup> anniversary presentation of the Connecticut Book Awards, but nature had other plans, and the event had to be postponed nearly a month due to the untimely and intense storm that ravaged our state. Nothing stopped the celebration in November, however, as nearly 200 people gathered to hear keynote speaker and noted author Wally Lamb. Former Center for the Book coordinator Kat Lyons and RJ Julia Bookstore owner Roxanne Cody were presented with Lifetime Achievement Awards, and authors in six categories were announced from among a pool of nearly 100 submissions. A large booksale and book signing event was held and a particularly festive reception was held after the ceremony to mark the special anniversary of the awards.

### ***Wallace Steven's Birthday Bash***

The annual Wallace Stevens Birthday Bash was held in November and featured renowned poet Robert Pinsky as the keynote speaker. An elegant reception, and birthday cake and champagne afterward completed this much anticipated event that the Library cosponsors with the Friends and Enemies of Wallace Stevens.

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## **DEVELOPMENT**

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### **Grant Status**

***Pending*** — Grant applications with a total request amount of \$253,310 are pending approval. Among the proposals are requests to: **Build-a-Bear Workshop Foundation** (\$5,000) and **NewAlliance Foundation** (\$7,500) both in support of the summer reading programs; and the **Bank of America Evelyn Preston Fund** in support of multicultural music in the summer months (\$4,600).

**Received** — The Library received notification of six awards totaling \$34,900 during October 1 through December 31. Among the awards received: **Anonymous donor** to support the Baby Grand Jazz Series 2012 (\$7,400); the **Patricelli Foundation** (\$1,500) and the **Knox Foundation** (\$2,000) both in support of healthy snacks for afterschool; **Association for Library Service to Children** (ALSC) (\$3,000) in support of a youth services author/illustrator program; and the **Greater Hartford Arts Council** (\$20,000) Heritage Advancement for the Hartford History Center to create an audience-focused public program titled “Hartford: The Making of a City, 1890-1930.” Grants confirmed for FY 11-12 total \$1,188,585.

### **Individual Giving**

For FY 11-12 (7/1/11 to 12/31/11) total individual giving for appeals (\$38,639); compared to FY 10-11 (7/1/10 to 12/31/10) total individual giving for appeals (\$20,267); for an increase of 91%.

For FY 11-12 (7/1/11 to 12/31/11) other giving revenue: **ArtWalk**, Hartford History Center, Connecticut Center for the Book, and Capital (\$34,918); compared to FY 10-11 (7/1/10 to 12/31/10) other giving revenue: **ArtWalk**, Hartford History Center, Connecticut Center for the Book, and Capital (\$28,683).

\*Bookmobile Campaign (\$1,648) was raised during the second quarter. Bookmobile funds raised through 12/31/11: \$28,000.

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## **FACILITIES**

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### **Downtown**

The Downtown Library Construction project will be completed in March. A grand opening will be scheduled in April.

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## **SAFETY AND SECURITY**

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The Library had fourteen (14) reportable incidents in the second quarter of the fiscal year. Ten (10) reports were filed at the Downtown facility, six (6) reports of theft, one (1)



substance control, one (1) sexual misconduct, one (1) disturbance, and one (1) parking incident. The Hartford Police assisted with four incidents.

Four (4) reports were filed by branches:

Camp Field – (1) staff vehicle was vandalized covered with mud and grass.

Goodwin – (1) Nintendo DS handheld game system was stolen from young boy.

Mark Twain – (1) customer walked behind circulation desk and became agitated when redirected to other side of desk.

Park – (1) front door glass was shattered.

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## STAFF NOTES

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Library Assistant Sonya Barnes-Jeffreys celebrated her 25 year anniversary with HPL in December.

A special art exhibit of works created by library staff was on display on the 2<sup>nd</sup> floor art space. Paintings, photographs and other mixed media created by the talented HPL staff were enjoyed by the public during December.

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## SECOND QUARTER MEDIA REPORT

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***October 1 - December 31, 2011***

### **October 2011**

<b><u>Headline</u></b>	<b><u>Publication</u></b>
Movers & Shakers	<i>Hartford Business Journal</i> (print and online)
Calendar of Events (weekly)	<i>Hartford Courant</i>
'The Good Earth -- Joy Floyd' At Hartford Public Library Art Walk	<i>Hartford Courant</i> online
'The Good Earth': A Retrospective at Hartford Public Library	CT.com online
Path of Progress	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Advocate</i>

Diamonds and Rust	<i>Hartford Advocate</i>
Collage Artist Fond of Found Stuff	<i>Hartford Courant</i>
Calendar of Events (weekly)	<i>Hartford Courant</i>
The Silk City Flick Fest Returns to Hartford for Its Third Year	CT.com online
Banned Books Reading Takes On Censorship	<i>Hartford Courant</i>
Three Authors Salute Mark Twain	<i>Hartford Courant</i> online
Hartford Library to Bow Reworked Albany Ave. Branch	<i>Hartford Business Journal</i> online
A Homegrown Treasure	<i>Hartford Business Journal</i> online
Summit of Leadership	<i>Hartford Business Journal</i> online
Under The Covers	<i>Hartford Courant</i>
Program to Honor State's Best Writers	<i>Journal Inquirer</i>
Hartford Public Library Opens New Albany Avenue Branch	<i>Hartford Courant</i> online
Hartford Public Library Names New Chief Administrative Officer	<i>Hartford Courant</i>
Starting A New Chapter	<i>Hartford Courant</i>
Connecticut Book Awards October 30	<i>Hartford Courant</i>
Aiello Donates To Hartford Library Bookmobile Fund	<i>Hartford Courant</i>
Canton Entrepreneur Honored at First Hartford Startup Weekend	<i>Avon News, Canton News</i>
UConn Senior's Team Wins Startup Weekend for Mobile Phone App	<i>Bulletin</i>
Sunken Garden Poets To Read At St. Joseph's	<i>Hartford Courant</i> online
Calendar of Events	<i>Hartford Advocate</i>
Ballet, Books, Broadway And Halloween This Weekend - Java	<i>Hartford Courant Blogs</i> online
Area Authors are Finalists for Connecticut Book Awards	<i>News-Times</i>
Connecticut Book Awards	<i>Hartford Courant</i>
Under The Covers	<i>Hartford Courant</i>
Art Gallery News	<i>Hartford Courant</i>
Hartford Library Hosts Exhibit By Collage Artist	<i>Hartford Courant</i>

## November 2011

	<u>Headline</u>	<u>Publication</u>
	The Soap Box	<i>Wethersfield Life</i>

Wallace Stevens Birthday Bash with Poet Laureate Robert Pinsky at Hartford Public Library	CT.com online
Calendar of Events (weekly)	<i>Hartford Advocate</i>
Calendar of Events (weekly)	<i>Hartford Courant</i>
Wallace and Robert	<i>Hartford Advocate</i>
Pinsky at Hartford Public Library	<i>Hartford Courant</i>
Steve Berry Visits Connecticut Historical Society, Mark Twain House	<i>Hartford Courant</i> online
Children's Book Fair At UConn	<i>Hartford Courant</i> online
Town-By-Town List Of Polling Places	<i>Hartford Courant</i>
Movers & Shakers	<i>Hartford Business Journal</i> online
At 60, HARC Celebrates Success Stories	<i>Hartford Courant</i>
Some Law Library Hours Curtailed-For Now	<i>Connecticut Law Tribune</i>
HARC offers Poster Exhibit	<i>Hartford Business Journal</i>
Connecticut Awards	<i>Hartford Courant</i>
Michael Moore Speaks Friday at UConn	<i>Hartford Courant</i> (print and online)
Transgender Day Of Remembrance	<i>Hartford Courant</i> online
Watercolor Paintings Reflect The Beauty Of Nature With A Chinese Influence	<i>Hartford Courant</i> online
Connecticut Book Award Winners	<i>Hartford Courant</i>
Hartford Library Hosts Exhibit on Bob Steele	<i>Journal Inquirer</i>
Silence a Thing of the Past at Libraries in the Digital Age	<i>Day</i>
Libraries are Getting Louder for the Digital Generation	<i>Chronicle</i>
Son Of Pearl Harbor Survivor Recalls Story	<i>Hartford Courant</i>
Flight of Fantasy: Amy Xie exhibit at ArtWalk at Hartford Public Library	CT.com online
'Amy Xie: Flight, Flora & Fantasy' At Hartford Public Library	<i>Hartford Courant</i> online

## December 2011

<u>Headline</u>	<u>Publication</u>
Flight of Fantasy	<i>Hartford Advocate</i>
Small Talk	<i>Connecticut Parent</i>
Artist Offers 'Flight, Flora & Fantasy'	<i>Hartford Courant</i>
Immigrants Starting Over From War-torn Region Find Hope and Happiness in the New Home: Hartford	<i>Hartford Magazine</i>

Business 2.0	<i>Hartford Magazine</i>
2011 Connecticut Book Award Winners Announced	<i>Journal Inquirer</i>
Bob Steele in Photos	<i>Hartford Courant</i>
Interview with Matt Poland about upcoming Bob Steele Exhibit at Hartford Public Library	WTIC AM Radio
Exhibit Celebrates Radio Icon Steele	<i>Journal Inquirer</i>
Outdoor Sculptures Unveiled At Goodwin College	<i>Hartford Courant</i> online
Steele Exhibit, Nutcrackers, Trees, Twain, Bah Humbug Hartford - Java	<i>Hartford Courant Blogs</i> online
Calendar of Events (weekly)	<i>Hartford Advocate</i>
David Hayes' Sculptures at Goodwin	<i>Hartford Courant</i>
Legendary CT Broadcaster Bob Steele Honored	WTNH News Channel 8
Bob Steele Exhibit Opens at Hartford Public Library	WFSB Channel 3
Bob Steele Exhibit Opens In Hartford - Java	<i>Hartford Courant Blogs</i> online
Amy Xie's ArtWalk Grand Opening at Hartford Public Library	<i>Hartford Courant</i> online
Java	<i>Hartford Courant</i>
Southington Man Wins Connecticut Book Award	<i>Hartford Courant</i>
Hartford Library to host Arianna Huffington	<i>Hartford Business Journal</i> online
Huffington Coming To Hartford Public Library - Java	<i>Hartford Courant Blogs</i> online
More On "Bob Steele Street" - Java	<i>Hartford Courant Blogs</i> online
Exhibit Made of Steele	<i>Journal Inquirer</i>
'Bob Steele's Century Exhibition'	<i>Journal Inquirer</i>
Arianna Huffington Coming To Hartford Library	<i>Hartford Courant</i>
Arianna Huffington Coming to Hartford Public Library in June	CT.com online
Letter to the Editor	<i>Hartford Courant</i>
One City, One Plan, One Earth	<i>Hartford Advocate</i>
New Year Traditions Storytelling	<i>Hartford Advocate</i>
Books	<i>Hartford Courant</i>
Baby Grand Jazz Series Starts January 8	<i>Hartford Courant</i>
Great Things To Do	<i>Hartford Courant</i>
Is It the Weekend Yet?	<i>Hartford Courant</i>
Not Just Books Anymore	<i>Hartford Courant</i> (print and online)
Calendar of Events (weekly)	<i>Hartford Courant</i>

A Taste Of 2012 Jazz Scene	WTIC-TV Channel 61
First Night Hartford: Fireworks, Festivities And Fog	<i>Hartford Courant</i> online
First Night Hartford: Fireworks, Festivities And Fog	WTIC-TV Channel 61