

NONPROFIT WORKSHOP SERIES

SPRING 2020

<p>9:00 am – 4:30 pm Tuesday, April 14. Room 140</p>	<p>FUNDRAISING FUNDAMENTALS Presenter: Judith Margolin, Needagrant.org This full-day workshop (<i>refreshments & lunch provided</i>) teaches the basics of how to conduct a successful fundraising plan/campaign aimed at “the big three”: individual donors, foundations, and corporations. The workshop includes interactive group exercises. Topics covered include:</p> <ul style="list-style-type: none"> • Creating a viable fundraising plan, incorporating a variety of income streams • Prospecting - finding the right funder(s) for you and prioritizing among them • Mobilizing your board to raise funds with energy and enthusiasm • Effective results-driven communication with board, prospects and donors • What to do once you receive outside funding • Critical follow-up strategies <p><i>Participants must be currently employed by a nonprofit or be a member of the Board of Directors.</i></p>
<p>5:00 – 7:30 pm Wednesday, April 29 Room 141 OR Wednesday, June 17 Room 140</p>	<p>BOARD MEMBER BOOTCAMP Presenter: Mae Maloney, Leadership Greater Hartford Newly appointed nonprofit board members or serving board members that have never received formal board training will learn about the ten basic responsibilities of nonprofit boards as well as the duties of individual board members, relationship between board and staff, and common issues facing nonprofit boards. <i>(light dinner provided)</i></p>
<p>9:30 am – 12:30 pm Room 141</p> <p>This is a 2-part workshop. Participants are expected to attend both sessions</p>	<p>NONPROFIT FUNDAMENTALS Presenter: Roosevelt Smith, Roosevelt Smith Consulting</p> <p>Part I: Establishing Your Mission and Funding Model – Tuesday, May 5 To thrive a nonprofit must create and pursue a clear statement of its core purpose. In this session participants will learn how to develop, uphold and use their mission to set direction, attract resources and communicate a case for support.</p> <p>Part II: Building Your Team and Assessing Impact – Thursday, May 7 How do you attract and engage the right talent to your organization? How do you measure success and the impact of your programs and services? In this session participants will learn how to recruit and build a team (board, volunteers, and staff) of like-minded people passionate and able to help the organization fulfill its purpose; as well as how to measure, use and communicate your organization's impact and results.</p>
<p>9:30 – 11:30 am Wednesday, May 20. Room CCC</p> <p>Complementary Workshops: Room 140</p> <p>Room 141</p>	<p>SMALL NONPROFIT INFORMATION FAIR Leaders of small nonprofit organizations (generally those with annual budgets under \$200,000), have the opportunity to meet one-on-one with representatives of area nonprofit support organizations to address key issues for your nonprofit organization. Please register in advance, and come prepared to seek answers to general questions and attend one or both of the complementary presentations listed below.</p> <p>Myths and Realities of Starting a Nonprofit (9:30 – 10:15 am): Join the Pro Bono Partnership for a brief presentation about the pros and cons of starting a new nonprofit organization, alternative ways to achieve your mission, and legal steps to getting started.</p> <p>Tips from Funders (10:15 – 11:00 am): Staff from three different grant funding organizations will be on hand to share tips and suggestions on successful proposal writing—and to answer all of your questions about securing grants!</p>

All workshops are offered at no cost to participants through a partnership between
 Hartford Foundation for Public Giving and Hartford Public Library

PARTICIPANTS MUST REGISTER IN ADVANCE

To register email your name and email address to nonprofitslearn@hplct.org
 Location: Hartford Public Library, 500 Main Street, Hartford, CT 06103

If you require special accommodations to participate, please call 860-695-6320 two weeks prior to the event.