



U.S. Small Business Administration

Small Business Workshops

I want to start a business!
Then this Business Basics workshop series is for you!



- What loan programs are available?
- How do I obtain a credit report?
- How can I prepare a business plan?
- How can I market my business?
- What does a lender look for when I apply for a business loan?

The U.S. Small Business Administration, in partnership with Hartford Public Library and the Hartford SCORE chapter, is hosting a 5 week small business workshops series taught by SBA employees and business professionals.

Workshops are FREE; maximum sitting capacity 30. Copies of workshop materials are provided to each attendee. To earn a certificate of completion you are encouraged to attend all the workshops

Registration required, contact:
Hartford Public Library at 860.695.6334

Workshops are held at:
Hartford Public Library
500 Main Street
Hartford, CT 06103
www.hplct.org

5 Week Workshops Include:

- ♦ May 1 Access to Capital, Starting & Financing Your New Business, Understanding Credit Reports.
- ♦ May 8 What Lenders Look for in Your Loan Application, Legal Aspects of a Business.
- ♦ May 15 The ABC's of a Business Plan & Understanding a SWOT Analysis.
- ♦ May 22 How to do Business with the Federal Government and the State of Connecticut.
- ♦ May 29 Marketing and Promoting your Business, Internet, Technology, Resources at

Workshops begin promptly at 5:30pm and end at 7:30pm