

HARTFORD PUBLIC LIBRARY A Place For You Strategic Plan 2022-2025



A Place For All

THE MISSION

Hartford Public Library is a vital civic anchor in the City of Hartford, providing free resources that inspire reading, guide learning and encourage individual exploration.

THE VISION

We envision a future where all people are inspired by reading, learning and exploration to realize their dreams, prosper and thrive, while working together to create safe and sustainable communities.

We will center community priorities and voices in our work and serve as a national model for 21st century urban libraries.



GOAL ONE:

SUPPORT AND EXPAND our existing strength in broad education programming

BUILD on our role in elevating existing community assets including local artists and businesses

DEVELOP processes to evaluate existing programs and explore new opportunities

STRENGTHEN

our ability to respond to social service requests



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BUILD internal processes for community engagement and input in our decision-making

ENHANCE & EXPAND our communications strategies

GOAL TWO:

PRIORITIZE

community engagement for all staff





GOAL THREE:

ENHANCE & EXPAND

services located at a branch or partner locations

REIMAGINE

mobile outreach

INCREASE ACCESS at all library locations and virtually





support, and provide adequate resources for staff community engagement work

ENABLE employees to learn and grow

GOAL FOUR:

STRENGTHEN

commitment to equity, diversity and inclusion

ENCOURAGE,



This strategic plan articulates a vision for the coming years for Hartford Public Library and includes strategies on how we can work with partners and stakeholders to meet the needs of our customers, our staff and the Hartford community, while exploring opportunities for growth. We know Hartford Public Library is a trusted resource in the city and we look forward to expanding our reach and maintaining our position as a leading 21st century urban library. Feedback and guidance from the community will be critical to executing this plan.

Hartford Public Library conducted its last strategic planning process in 2017 and was making progress toward meeting the goals outlined in that document when the COVID-19 pandemic arrived and necessitated a closure of physical locations and a pause on in-person programming and events. However, the library pivoted to serve the immediate needs of the community, offering contactless book pickup, loaning out Wi-Fi hotspots and becoming a distribution site for COVID-19 vaccines and test kits. We also partnered with FoodShare to provide shelf-stable groceries and fresh produce at our Barbour Library. Time and time again Hartford Public Library has proven itself to be a vital civic anchor in the City of Hartford and we look forward to continuing to work with our customers, staff and community to increase access to our programs and services and identify strategic opportunities for expansion.

To view the full plan online, scan the QR code on the back of this booklet.



Bridget E. Quinn President & CEO



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