

# HARTFORD PUBLICATIONS

## It All Happens at Hartford Public Library!

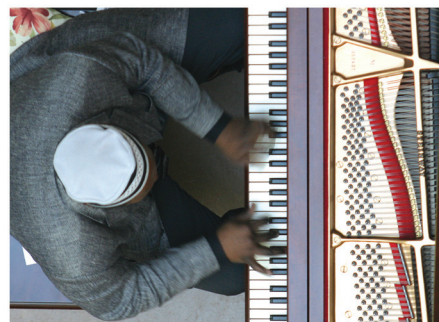
With over 850,000 visits a year, Hartford Public Library is one of Greater Hartford's major cultural attractions.

To further showcase Hartford Public Library and its numerous events, and to provide businesses with an exciting opportunity to increase their brand awareness before our diverse audience, the Library is teaming up with Hartford Publications to produce a new publication covering all of the library's many events and programs. This publication will be available to both the city of Hartford (population: 124,775) and the region (population: 1,212,381) and will be in distribution for the first six months of 2015.

Those interested in advertising in this publication should contact Hartford Publications (see contact information below).

**Advertising deadline is Tuesday, December 2, 2014.**

**Publication date is Sunday, January 4, 2015.**



## ADVERTISING INFORMATION

### AD SIZES & COSTS

- ☐ Full Page .....\$1,000.....7.5" x 10"
- ☐ 1/2 Page.....\$550.....7.5" x 4.75"
- ☐ 1/4 Page.....\$300.....3.5" x 4.75"

**CONTACT:** Mike McGarry  
Phil Knecht  
Josephine Finochiarro

860-296-6128  
hartfordnews@aol.com

Questions on advertising specifications, formats, etc. can be directed to Andy Hart at Hartford Publications.

Call 860-296-6128, email:  
hartfordnews@aol.com.

Business \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

All checks should be made out to "Hartford Public Library" and can be mailed to: **Hartford Public Library, 500 Main Street, Hartford, CT 06103-3025.** For other payment arrangements, call Daniel Alexandre at Hartford Public Library, 860-695-6306; email: dalexandre@hplct.org.

Ads should be sent to Lisa Kempf, Graphic Designer, at lisakempf@comcast.net. She can be reached by phone at 860-693-6996.