



# STRONGER TOGETHER

PARTNERING TO CREATE MORE POSSIBILITIES FOR OUR COMMUNITY





833,276

**RESOURCES**  
circulated at  
our ten locations



2,028

**OUTREACH VISITS**  
to homecare centers  
& licensed daycare  
centers in Hartford



149,892

**COMPUTER  
SESSIONS**  
to allow access to  
**THE INTERNET**  
and **LEARNING  
RESOURCES**

# WHY SUPPORT HARTFORD PUBLIC LIBRARY

**HARTFORD PUBLIC LIBRARY** is an award-winning public education institution that serves the people of Hartford through ten locations, a Library-on-Wheels, and virtually. In one of the nation's poorest cities with an achievement gap that begins in the first years of life through adulthood, the Library provides free access to resources that inspire reading, guide learning, and encourage self-exploration. No other organization provides the wide array of resources and services that are found here – and makes them available free of charge to everyone.

City of Hartford tax dollars pay only a portion of the Library's operating expenses; the rest comes from generous supporters like you. Unrestricted corporate support is critical to allow the Library to serve the community with programs and services that meet the significant and challenging needs of our citizens:

**EARLY CHILDHOOD** through **ADULT LITERACY**, **RESOURCES FOR IMMIGRANTS AND REFUGEES**, **JOB AND CAREER SERVICES**, **ACCESS TO COMPUTERS AND THE INTERNET**, **SKILL DEVELOPMENT**, **DIGITAL LITERACY**, **LIBRARY SERVICES TO THE SCHOOL DISTRICT**, **ARTS AND CULTURE**, and so much more.



34,774

**SESSIONS**  
held for  
after-school  
**HOMEWORK**  
**HELP**



6,544

**CHILDREN**  
attended **SUMMER**  
**LEARNING**  
**PROGRAMS**  
that help prevent  
summer  
learning loss



# ANNUAL BENEFITS

Open the door to knowledge and change lives as a corporate partner. By making an annual gift to the Library, each partnership has a host of benefits.

## EDUCATION PARTNER | \$75,000 | ONLY 1 AVAILABLE

- Recognition as presenting sponsor at Library signature event
- Opportunity to provide opening remarks at Library signature event
- Opportunity to have an informational display at 2 Library events
- Exclusive opportunity to rent Downtown Library for private, after hours party
- Priority booking of Center for Contemporary Culture room in Downtown Library
- Prominent Logo recognition on HPL customer information screens at Library locations
- Lead weekly logo recognition on HPL e-news (distributed to over 8,300 weekly)
- 15 Tickets to Library Signature event
- Recognition on Signature event invitation and in program book and on website
- Recognition on an HPL appeal letter distributed to approximately 7,500 donors/prospects 2 times annually
- Opportunity for up to 20 employees to volunteer for HPL
- Prominent Annual Report recognition
- Prominent recognition in donor listing on HPL website
- Opportunity to make introductory remarks at Library Annual Meeting
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library



**YOU MEDIA  
DIGITAL  
LEARNING  
LAB FOR  
TEENS**  
(opening fall 2014)



36

**FIELD TRIPS for  
LIBRARY ON  
WHEELS**  
delivering resources  
to schools and the  
community



79,238

**REFERENCE  
QUESTIONS  
ANSWERED**

## LITERACY PARTNER CIRCLE | \$50,000

- Recognition as presenting sponsor of ONE BOOK ONE HARTFORD or a Naturalization Ceremony
- Opportunity to have an information display at a ONE BOOK ONE HARTFORD or a Naturalization Ceremony event
- Logo recognition on HPL customer information screens in each of our locations
- Prominent weekly logo recognition on HPL e-news (distributed to over 8,300 weekly)
- 10 tickets to Library Signature event
- Opportunity for up to 15 employees to volunteer at HPL
- Annual Report recognition
- Recognition in donor listing on HPL website
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library

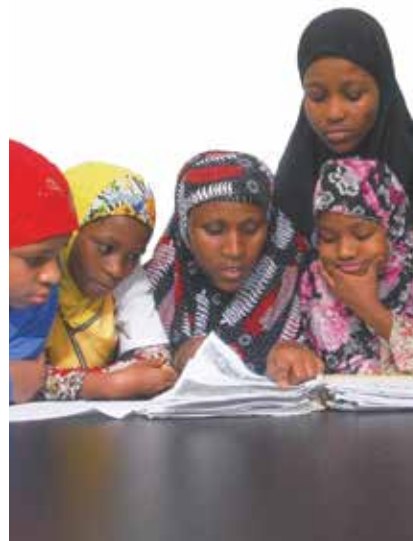
## ARTFORD PARTNER | \$50,000 | ONLY 1 AVAILABLE

- Presenting sponsor recognition for one year of all ArtWalk exhibits
- Opportunity to have an information display at one ArtWalk opening reception
- Logo recognition on HPL customer information screens at Library locations
- Prominent weekly logo recognition on HPL e-news (distributed to over 8,300 weekly)
- 10 tickets to Library Signature event
- Opportunity for up to 15 employees to volunteer at HPL
- Annual Report recognition
- Recognition in donor listing on HPL website
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library



793

PEOPLE  
ATTENDED  
COMPUTER  
and MATH  
LITERACY  
CLASSES



448

CLASSES for  
ENGLISH  
LANGUAGE  
LEARNERS



# ANNUAL BENEFITS

## BEST BEGINNINGS PARTNER CIRCLE | \$25,000

- Presenting sponsor of either (1) early literacy event or (1) The American Place/Immigrant focused event
- Opportunity to have display table at 4 HPL events (early literacy of The American Place)
- Logo recognition on HPL customer information screens at Library locations
- Weekly logo recognition on HPL e-news (distributed to over 8,300 weekly)
- 5 tickets to Library Signature event
- Recognition on website
- Opportunity for up to 10 employees to volunteer for HPL
- Annual Report recognition
- Recognition in donor listing on HPL website
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library

## COMMUNITY PARTNER | \$10,000

- Logo recognition on HPL customer information screens at Library locations
- Opportunity to have display table at 2 HPL events (community events)
- 4 Tickets for Library Signature event
- Opportunity for up to 8 employees to volunteer for HPL
- Annual Report recognition
- Recognition in donor listing on HPL website
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library

10,699

people used the **JOB & CAREER RESOURCES** for free professional guidance, workshops, and computer access



21

**ART EXHIBITS** of local artists on the ArtWalk



6,574

people attended **MUSIC PROGRAMS** including Baby Grand Jazz

### HARTFORD HISTORY PARTNER CIRCLE | \$5,000

- Opportunity for sponsorship recognition at 1 HPL history specific event
- 2 tickets to Library Signature event
- Opportunity for up to 4 employees to volunteer for HPL
- Annual Report recognition
- Recognition in donor listing on HPL website
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library

### FRIEND PARTNER CIRCLE | \$2,500

- Quarterly advanced email notice of upcoming events
- 2 tickets to Library signature event
- Annual Report and HPL website donor recognition
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library

### SMALL BIZ ♥'S HPL PARTNER CIRCLE | \$1,000

- Opportunity for sponsorship of 1 small business development program
- Recognition on small business specific promotional materials
- Annual Report and HPL website donor recognition
- Invitation to annual meeting and exhibition openings
- Invitation to annual corporate partner networking event at Downtown Library



5,776

PEOPLE  
ATTENDED  
ENGLISH  
LANGUAGE  
LEARNING  
CLASSES



301

PEOPLE  
became  
AMERICAN  
CITIZENS  
in the last  
two years





 **Hartford  
Public Library**  
A place like no other.  
500 Main Street  
Hartford, CT 06103  
[www.hplct.org](http://www.hplct.org)

