



## 2012 FACT SHEET

### MESSAGING

- **Mission Statement - *For use internally***

The Hartford Women's History Month Collaborative, a unique partnership of nonprofit organizations, will celebrate Women's History Month this March to educate and engage the community in programs that assist women and girls, and empower children and families to turn the lessons of history into meaningful social change.

- **Vision Statement - *For use at the top of a calendar of events, press releases, in talking points***

*Hartford Celebrates Women's History Month* offers the unique opportunity to share inspiration from our past to ensure a better future for our region's women and girls. Through a series of events and volunteer opportunities, the community will have the opportunity to engage with organizations that work to improve the lives of women and girls throughout the greater Hartford region.

- **Boiler Plate - *For use in press releases, at the bottom of calendar of events***

The Hartford Women's History Month Collaborative, a unique partnership of nonprofit organizations, will celebrate Women's History Month this March to educate and engage the community in programs that assist women and girls, and empower children and families to turn the lessons of history into meaningful social change. Through a series of events and volunteer opportunities, the community will have the opportunity to engage with organizations that work to improve the lives of women and girls throughout the greater Hartford region. For more information, email [hartfordcelebrateswomen@gmail.com](mailto:hartfordcelebrateswomen@gmail.com).

- **Call to Action - *For use on Facebook, Twitter, in press releases, as a tagline***

Women and girls have changed the world. How are you changing the world today? Tell us at [Facebook](#) or Twitter us @[HartfordWomHist](#). Or better yet, attend one of our *Women's History Month* [events](#) or volunteer your time to help women and [girls](#).

### CONTACT INFORMATION:

- **Media Inquiries**

Please direct media inquiries to Deborah Ullman, CEO, YWCA Hartford Region at 860-525-1163 x256 or [DeborahU@ywcahartford.org](mailto:DeborahU@ywcahartford.org)

- **General Inquiries**

Please direct general inquiries to [hartfordcelebrateswomen@gmail.com](mailto:hartfordcelebrateswomen@gmail.com).

## **SOCIAL MEDIA**

- [Facebook](#)
- [Twitter](#)
- Social Media Manager: Quinn McDonald Email: QMcDonald@sjc.edu

## **PARTICIPATING ORGANIZATIONS**

Participating organizations of Hartford Celebrates Women's History Month include:

- Aurora Foundation for Women & Girls
- Charter Oak Cultural Center
- City of Hartford
- Connecticut Women's Hall of Fame
- CT Women's Education and Legal Fund
- Girl Scouts of CT
- Greater Hartford Arts Council
- Hartford Beecher Stowe Center
- Hartford Children's Theater
- Hartford Public Library
- Permanent Commission of the Status of Women
- United Way of Central and Northeastern Connecticut
- Women's Education and Leadership Fund
- YWCA Hartford Region