

NEWS FOR IMMEDIATE RELEASE

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Get Noticed! Learn the inside scoop for getting your book published at Hartford Public Library

Hartford, Connecticut (April 26, 2011): Gain an insider's view of book publishing on Saturday, May 7, from 10:00 a.m. to 12 noon at Hartford Public Library with literary agent Jan Kardys. Understand how to find and lure the right literary agent. Learn to work with all of the departments within a publishing company. Master book proposal and query letter-writing skills. Understand subsidiary right sales as well as special and premium right sales. Explore effective internet marketing and promotion. Even learn how to research the competition before you write your book!

Jan Kardys, President of Black Hawk Literary Agency LLC, has 30 years of diversified publishing experience for nine major publishing corporations. Kardys was Director of Contracts for Warner Books/Little, Brown & Company, Director of Contracts at Macmillan Publishing Company, Charles Scribner's Sons, and Contracts Director at Prentice Hall/Simon & Schuster.

"In today's world of multinational media corporations and global entertainment conglomerates, getting a publisher's attention takes more than a great idea and a flair for the written word. Whether you like it or not, publishers view your manuscript as much as a business proposition as a work of art," said Kardys.

Kardys has worked at Harcourt Brace Jovanovich, Doubleday, Scholastic, Lippincott & Crowell, Publishers, St. Martin's Press, Conde Nast Publications, and Google. In addition to her work as a literary agent, she created Unicorn Writers' Conference, which hosted its second conference on April 9, 2011 in Portland, Connecticut.

The program is free and open to the public and will be held in the Library's X-Room on the main floor of the Downtown Library. For more information, please contact Brenda Miller at the library at (860) 695-6347.

To arrange an interview, please contact:

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About Hartford Public Library

The Hartford Public Library traces its roots to 1774. It operates 10 locations in the City of Hartford. The Library receives more than 850,000 visits per year. Services include access to a large collection of materials for reading and research, as well as music and video. Programs provide education, information and enrichment to the people of Hartford in such areas as citizenship training, literacy, business skills and cultural awareness. The mission of the Hartford Public Library is to promote and support literacy and learning; to provide free and open access to information and ideas and to help people participate in our democratic society.