



FOR IMMEDIATE RELEASE

Contact: Mary F. Crean, 860.695.6360, mcrean@hplct.org

150 Digital Magazines in English and Spanish Available 24/7 at Hartford Public Library

Hartford, Connecticut (January 7, 2012) —Hartford Public Library announced today that is launching a free digital magazine newsstand (<https://www.rbdigital.com/hartfordct/zinio>) for its registered cardholders through a partnership with **Recorded Books** and **Zinio**.

Library customers can develop personal magazine collections by choosing from 150 titles covering areas such as news, business, sports, crafts, cooking, fitness, lifestyle, automotive and photography. 20 titles are also available in Spanish.

“It’s exciting to be able to offer patrons access to full issues of popular magazines that they can read wherever and whenever they like,” said Mary Billings, technical services director.

The magazines are read on the *Zinio* platform, which recreates a magazine page-for-page, including full-color pictures and interactive media elements such as audio and video. Multiple customers can read the same title simultaneously.

Customers can download and read magazines on a wide variety of devices: PC, Mac, iPad iPhone, Android, Kindle Fire and Blackberry Playbook. Currently, *Zinio* is not available for Nook tablets.

Matt Poland, the Library’s chief executive officer, said, “The average cost of a magazine is \$4.50 and a subscription about \$22 annually. With your library card, your favorite magazine is free. What’s better than that?”

About [Hartford Public Library](#)

The Hartford Public Library traces its roots to 1774. It operates 10 locations in the City of Hartford. The Library receives more than 860,000 visits per year. Services include access to a

large collection of materials for reading and research, as well as music and video. Programs provide education, information and enrichment to the people of Hartford in such areas as citizenship training, literacy, business skills and cultural awareness. The mission of Hartford Public Library is to provide free resources that inspire reading, guide learning, and encourage individual exploration. Visit hplct.org and the library's blog at blogs.hplct.org.