



**FOR IMMEDIATE RELEASE**

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**LEVERAGING BUSINESS CONTRIBUTIONS AND INVESTMENTS TO THE  
NONPROFIT SECTOR PANEL PRESENTATION  
AT HARTFORD PUBLIC LIBRARY**

**Hartford, Connecticut (September 24, 2012)** — Hartford Public Library is pleased to announce that the following panel discussion will take place at the Downtown Library's Center for Contemporary Culture on Wednesday, October 3, at 10:00 a.m. The panel discussion is offered in partnership with The Alliance for Non-Profit Growth and Opportunity and NetMark Associates.

Matthew K. Poland, Hartford Public Library's CEO, will welcome and introduce the panelists. Judith Green, NetMark Associates' Philanthropy Consultant and Coach, will facilitate the panel discussion with representatives of Connecticut's business community about leveraging support and engaging champions. With this knowledge, participants will be better equipped to pursue and retain collaborations with corporations and small businesses that are mutually beneficial. Panelists include:

- Gianna Jackson - Executive Director, CIGNA Foundation
- Priya Morganstern - Director, Pro Bono Partnership Inc.
- Jerry Franklin - President and CEO, Connecticut Public Broadcasting Network
- Lou Golden - President, Junior Achievement Southwest New England

The panel discussion is free and open to the public. Hartford Public Library is located at 500 Main Street, Hartford, CT.

**About [Hartford Public Library](#)**

The Hartford Public Library traces its roots to 1774. It operates 10 locations in the City of Hartford. The Library receives more than 860,000 visits per year. Services include access to a large collection of materials for reading and research, as well as music and video. Programs provide education, information and enrichment to the people of Hartford in such areas as citizenship training, literacy, business skills and cultural awareness. The mission of Hartford Public Library is to provide free resources that inspire reading, guide learning, and encourage individual exploration. Visit [hplct.org](http://hplct.org) and the library's new blog at [blogs.hplct.org](http://blogs.hplct.org)