

How does HPL compare with peers?

Compared to the median of 117 libraries in mid-sized cities nationwide, HPL stands out for:

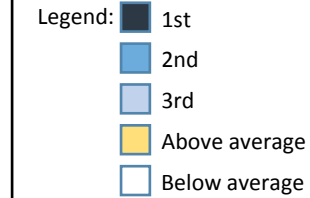
- Raising more funds outside of city support
- Presenting more programs
- Experiencing higher usage in terms of visits and computer use
- Having more locations
- Spreading resources more thinly across locations
 - Lower staffing, expense, and square footage per location

	HPL (2014)	2014 Median Mid-Sized City
Service Population	125,017	179,703
Local Govt Revenue	83%	93%
Non-Govt Revenue	12%	4%
Outlets*	10	5
Outlets per 100K residents	8.0	2.8
Staff per outlet**	9.9	14.5
Expense per outlet**	\$0.98M	\$1.3M
Square feet per branch***	3,883	10,046
Visits per capita	6.7	4.2
Computer use per capita	1.2	0.96
Circulation per capita	4.3	5.9
Total Programs	7,070	1,973

Source: IMLS. *Outlets include central libraries, branches, and bookmobiles. **Staff and expense per outlet is higher than staff and expense per branch because central library is included. ***Square footage does not include central library.

Need

Yellow: closed as part of 7 site scenario
Green: closed as part of 6 site scenario

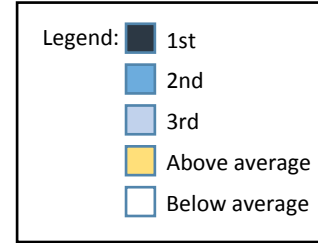


Branch	Neighborhood	Poverty ¹	Unemployment ²	Non English Speakers ³	Non Citizen ³	Adults without Bachelors ⁴	Female headed family households ⁵	Index	Need Level
City	City	33%	19%	20%	14%	84%	31%	201	City
Albany	Upper Albany	34%	29%	7%	13%	93%	35%	211	Mid
Barbour	Northeast	40%	33%	8%	7%	95%	44%	227	High
Blue Hills	Blue Hills	17%	17%	3%	11%	85%	29%	162	Low
Camp Field	Barry Square	42%	20%	25%	16%	87%	35%	225	High
	South End	28%	15%	30%	19%	87%	27%	206	Mid
Downtown	Downtown	17%	5%	13%	23%	30%	0%	88	Low
	Sheldon Charter Oak	38%	21%	24%	16%	77%	38%	214	Mid
	South Green	42%	16%	18%	7%	86%	22%	191	Mid
Dwight	Parkville	42%	20%	39%	24%	92%	13%	230	High
Goodwin	Behind the Rocks	36%	23%	24%	9%	90%	29%	211	Mid
	Southwest	18%	17%	23%	9%	85%	20%	172	Low
Mark Twain	Asylum Hill	26%	14%	14%	17%	78%	32%	181	Low
	West End	32%	12%	24%	20%	69%	13%	170	Low
Park	Frog Hollow	47%	22%	32%	13%	87%	36%	237	High
Ropkins	Clay Arsenal	45%	28%	22%	10%	93%	51%	249	High

Source: DataHaven (2016). Hartford-West Hartford Area Neighborhood Estimates, based on 2015 5Y American Community Survey.

1: Individual Poverty; 2: % Unemployed of Civilian Labor force (if counting total population 16 and above, the rate is 12%) 3: Percentage of total population; 4: Percentage of adults over 25 years; 5: Percentage of total family households.

Scale and Alternative Services



Branch	Neighborhoods	Population	Scale	Alternative Service Providers	Alternative Services
Albany	Upper Albany	6,909	Low	11	High
Barbour	Northeast	10,946	Mid	8	Low
Blue Hills	Blue Hills	12,067	Mid	10	Mid
Camp Field	Barry Square	15,485	High	15	High
	South End & South Meadows	14,590		12	High
Downtown	Downtown	2,001	Low	29	High
	Sheldon Charter Oak	3,286		13	High
	South Green	2,132		10	Mid
Dwight	Parkville	4,455	Low	5	Low
Goodwin	Behind the Rocks	8,484	Mid	6	Low
	Southwest	7,423		2	Low
Mark Twain	Asylum Hill	9,859	High	26	High
	West End	10,046		5	High
Park	Frog Hollow	9,421	Mid	9	Mid
Ropkins	Clay Arsenal	6,608	Low	10	Mid
Average		8,247		11	

Sources: DataHaven and TDC research. Alternative Service Providers include nonprofits included in ecosystem map research, schools, community centers, and senior centers.

Demographics

Legend:	1st
	2nd
	3rd
	Above average
	Below average

Branch	Neighborhood	Family Households ¹	Youth (5-17) ²	Hispanics ³	Black ⁴	Youth	Race/Ethnicity
Albany	Upper Albany	1,514	23%	19%	76%	High	Black
Barbour	Northeast	2,543	23%	25%	71%	High	Black
Blue Hills	Blue Hills	2,227	16%	4%	75%	Low	Black
Camp Field	Barry Square	3,163	20%	57%	19%	Mid	Hispanic
	South End	3,322	18%	63%	14%	Mid	Hispanic
Downtown	Downtown	327	1%	12%	13%	Low	Mix
	Sheldon Charter Oak	638	17%	51%	22%	Low	Hispanic
	South Green	474	13%	65%	23%	Low	Hispanic
Dwight	Parkville	1,009	17%	61%	21%	Low	Hispanic
Goodwin	Behind the Rocks	2,046	21%	68%	18%	Mid	Hispanic
	Southwest	1,895	18%	64%	13%	Low	Hispanic
Mark Twain	Asylum Hill	2,078	12%	30%	47%	Low	Mix
	West End	1,892	10%	26%	26%	Low	Mix
Park	Frog Hollow	2,002	22%	68%	21%	Mid	Hispanic
Ropkins	Clay Arsenal	1,619	25%	57%	39%	High	Mix
Average		1,783	15%	45%	33%		

Source: DataHaven; 1: Households with one or more related individuals; 2: Percentage of total population; 3: Hispanics of any race; 4: All blacks including African Americans.

Usage

Branch	% non-resident card holders	Square footage	Level of Facilities Investment Required	Visits	Computer Sessions	Circulation	Index	Usage
Albany	4%	8,000	Low	60,286	19,163	20,783	100,232	High
Barbour	3%	2,448	Medium	30,924	7,663	18,763	57,350	Mid
Blue Hills	9%	2,008	High	24,041	5,900	15,110	45,051	Low
Camp Field	3%	4,264	Medium	51,377	12,679	27,787	91,843	High
Downtown	22%	239,488	Low	494,483	88,636	233,798	816,917	Very High
Dwight	5%	3,420	Low	38,704	5,604	22,281	66,589	Mid
Goodwin	4%	4,993	Medium	35,727	6,796	25,566	68,089	Mid
Mark Twain	5%	5,275	Low	20,922	3,755	11,508	36,185	Low
Park	3%	TBD	Committed	50,530	12,625	24,349	87,504	High
Ropkins	3%	5,600	High	42,994	7,757	15,043	65,794	Mid
Averages*	4%	4,223		39,501	9,105	20,132	68,737	

*Averages and ratings do not include Downtown as it skews the numbers.
Source: HPL 2016 usage numbers.

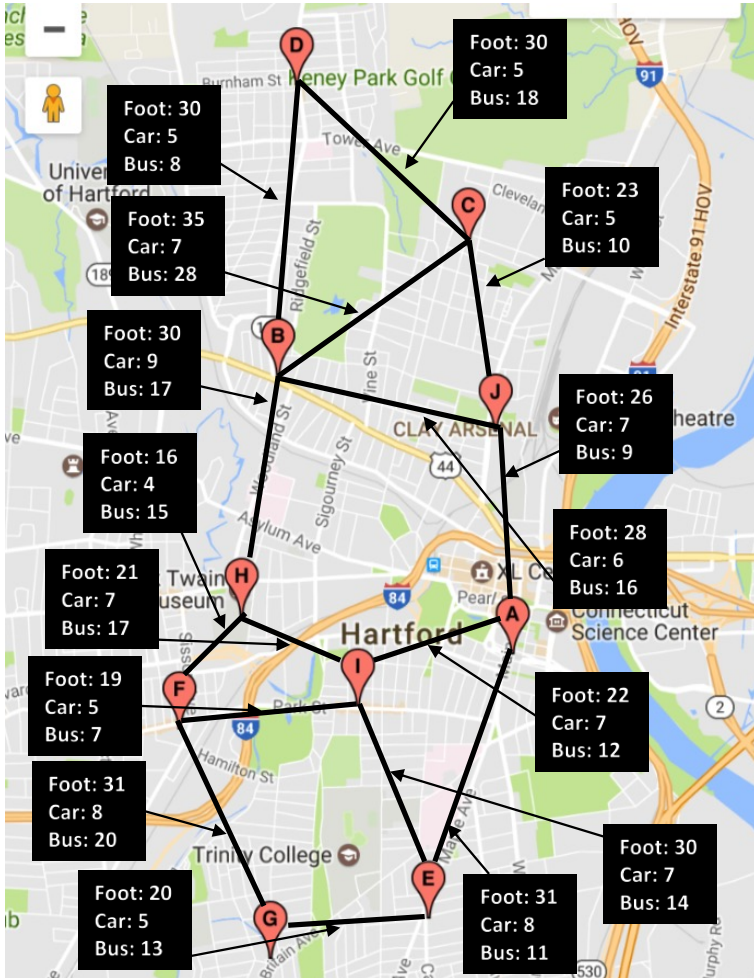
Branch Facility Comparison

Branch	Square footage	Level of Capital Investment Required	Meeting Room	Technology Lab	Site Notes	Other	Public Parking
Albany	8,000	Low	Yes	No	Expansion Room on site	Mini YouMedia funded	Yes
Barbour	2,448	High	No	No	Rental		Yes
Blue Hills	2,008	High	No	No	Rental		Limited
Camp Field	4,264	Medium	No	No	Expansion Needed		Limited
Downtown	239,488	Low	Yes	Yes			Pay lot
Dwight	3,420	Low	Yes*	No	School / senior center co-location		Street
Goodwin	4,993	Medium	No	No	Good site	Good children's area	Yes
Mark Twain	5,275	Low	Yes	Yes	School co-location		No
Park	2,000	Committed	Planned	Planned	Rental	New building in progress	Planned
Ropkins	5,600	High	Yes**	No	School co-location		Street

• As part of Senior Center

** Sliding partitions create program space

Transportation



- This map shows the time it takes in minutes to travel between branches that are close together on foot, by car, and by bus.

- A: Downtown
- B: Albany
- C: Barbour
- D: Blue Hills
- E: Camp Field
- F: Dwight
- G: Goodwin
- H: Mark Twain
- I: Park
- J: Ropkins

Transportation

	3 closest locations	Average bus time to 3 closest locations	Bus time to closest location (*)
Albany	Blue Hills*, Mark Twain, Ropkins	13.7	8
Barbour	Albany, Blue Hills, Ropkins*	18.7	10
Blue Hills	Albany*, Barbour, Ropkins	16.7	8
Camp Field	Downtown*, Goodwin, Park	12.7	11
Downtown	Camp Field, Park, Ropkins*	10.7	9
Dwight	Goodwin, Mark Twain, Park*	14.0	7
Goodwin	Camp Field*, Dwight, Park	15.7	13
Mark Twain	Albany, Dwight*, Park	16.3	15
Park	Camp Field, Downtown, Dwight*	11.0	7
Ropkins	Albany, Barbour, Downtown*	11.7	9

Branch/Neighborhood Summary

	Usage	Facility			
Branch	Usage	Square footage	Level of Capital Investment Required	Meeting/ Tech Lab	Parking
Albany	High	8,000	Low	Y/N	Yes
Barbour	Low	2,448	High	N/N	Yes
Blue Hills	Low	2,008	High	N/N	Limited
Campfield	High	4,264	Medium	N/N	Limited
Downtown	Very High	239,488	Low	Y/Y	Pay lot
Dwight	Mid	3,420	Low	Y/N	Street
Goodwin	Mid	4,993	Medium	N/N	Yes
Mark Twain	Low	5,275	Low	Y/Y	No
Park	High	TBD	Low/Committed	N/N	Planned
Ropkins	Mid	5,600	High	Y/N	Street

Benchmarking Findings: Local

FY 2014	Hartford	Bridgeport	New Haven	Stamford	Waterbury
Service Population	125,017	147,216	130,660	126,456	109,676
Square Miles of Service Area	17.4	16.1	18.7	37.6	28.5
Local Govt Revenue/Revenue	83%*	98%	89%	85%	98%
Other Revenue/Revenue	17%	2%	11%	15%	2%
Outlets	10	5	6	5	2
Outlets per 100K residents	8.0	3.4	4.6	4.0	2.0
Total Hours per Year	15,246	13,660	9,524	7,090	4,234
Staff per outlet	9.9	10.5	8.9	17.4	13.9
Expense per outlet	\$0.98M	\$1.3M	\$0.92M	\$1.7M	\$1.1M
Square footage per branch	3,883	10,000	13,203	10,667	1,500
AENGLC Wealth Rank*	169	166	163	29	165
Visits per capita	6.7	2.8	2.8	7.4	1.5
Computer use per capita	1.2	1.2	1.2	1.9	0.6
Circulation per capita	4.3	3.3	2.8	7.4	1.5
Total Programs	7,070	1,191	2,060	1,973	267

*Adjusted Equalized Net Grand List Per Capita, a measure of town wealth calculated annually by the State Department of Education. The lower the number, the wealthier the town.

Source: IMLS Library Systems: FY14 Public Libraries Survey, Connecticut's Public Libraries: A Statistical Profile July 2015 – June 2016 (AENGLC Wealth Rank), Census, American Fact Finder 2016 (Square Miles)

***NOTE: In FY17, HPL received 74% of its revenue from local government and 26% from other sources.**