

## Branch Restructuring FAQs

### Q: When will the changes go into effect?

A: We anticipate new schedules will go into effect as of September 1st.

#### Q: What will happen to the closed branches?

A: Leased space will not be renewed; other properties are City-owned and we'll be working with the City to transition them back to City management.

## Q: Will any staff be laid off?

A: No.

#### Q: Why my branch?

A: The following criteria were considered and discussed in the process of determining what branches would be affected:

- » Proximity to other library branches and equitably dispersed, geographically, throughout the City
- » Need—community demographics, size of community served, transportation options
- » Proximity to alternative community and educational services
- » Usage (visits, circulation, program attendance)
- » Size of facility
- » Facility amenities (meeting room, technology areas)
- » Need for renovation/capital investment

#### Q: What were key factors in the decision making process?

A: We modeled three different consolidation scenarios: 10 branches (current number) vs. eight vs. six vs. three to determine which scenario would enable us to provide the optimal levels of:

- » enhanced hours and services,
- » accessibility, and
- » sustainability for the foreseeable future.

#### Q: Was this communicated to the public?

A: Yes; we met with and gave presentations about the preliminary strategic plan and consolidation scenarios to a number of audiences (listed below) in this process to solicit feedback and answer any questions.

- » The Mayor's office and City Council
- » Community organization leaders
- » Hartford 2000





- » Board of Education leadership
- » Metro Hartford Alliance
- » HPL Corporators
- » Community Public Forums held at
  - Albany Branch
  - Dwight Branch

# Q: How does HPL compare with other urban libraries in CT and in the United States?

A: Compared to the median of 117 libraries in mid-sized cities nationwide, HPL stands out for:

- » Having more locations
- » Smaller size of locations
- » Spreading resources more thinly across locations
- » More visitors
- » More programs
- » More computer use

## HARTFORD PUBLIC LIBRARY (2014) 2014 MEDIAN MID-SIZED CITY

| Service population         | 125,017 | 179,703 |
|----------------------------|---------|---------|
| Outlets                    | 10      | 5       |
| Outlets per 100K residents | 8.0     | 2.8     |
| Square feet per branch     | 3,883   | 10,046  |
| Visits per capita          | 6.7     | 4.2     |
| Computer use per capita    | 1.2     | 0.96    |
| Circulation per capita     | 4.3     | 5.9     |
| Total programs             | 7,070   | 1,973   |

